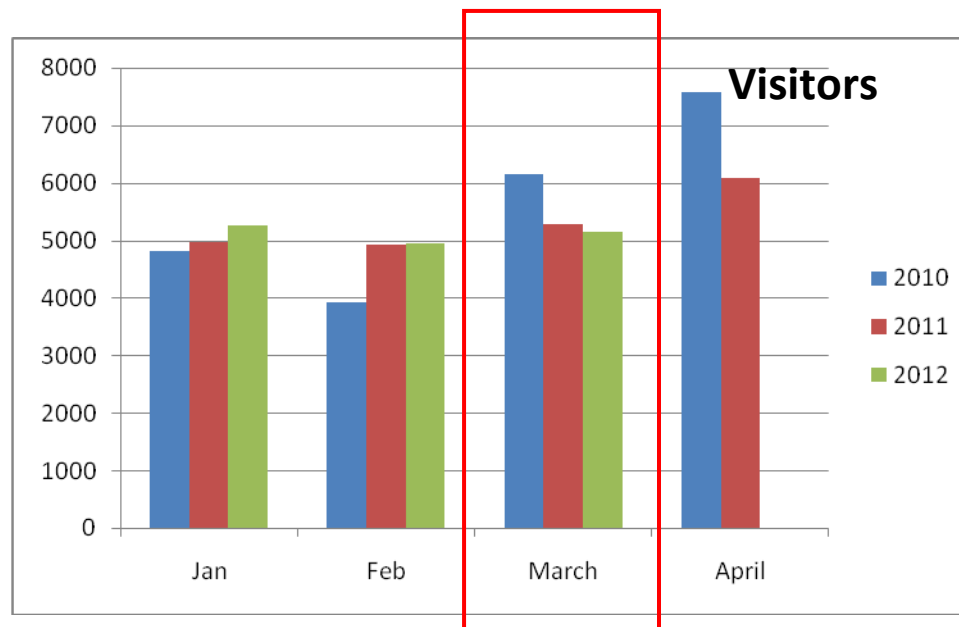
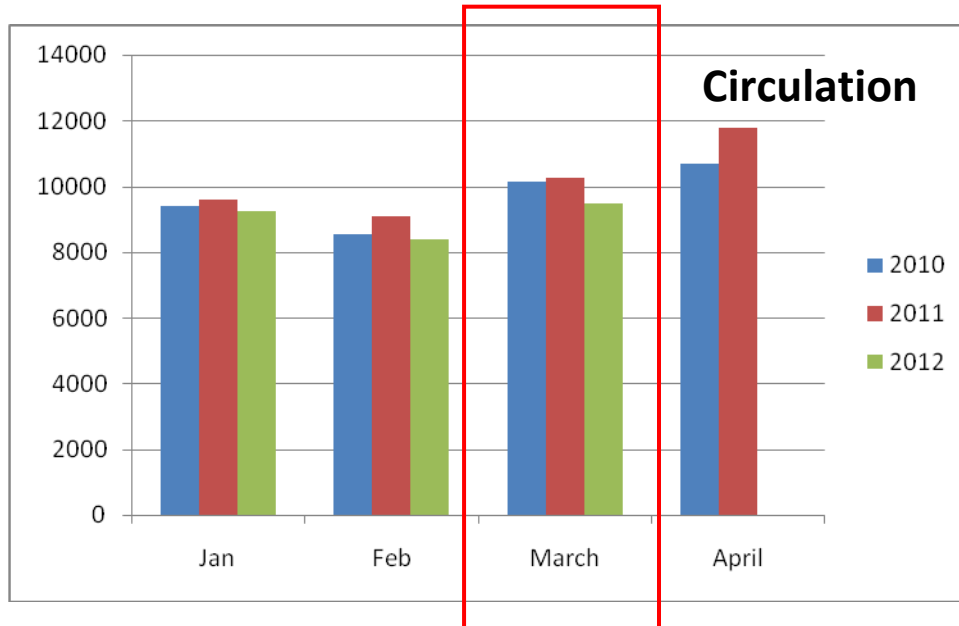


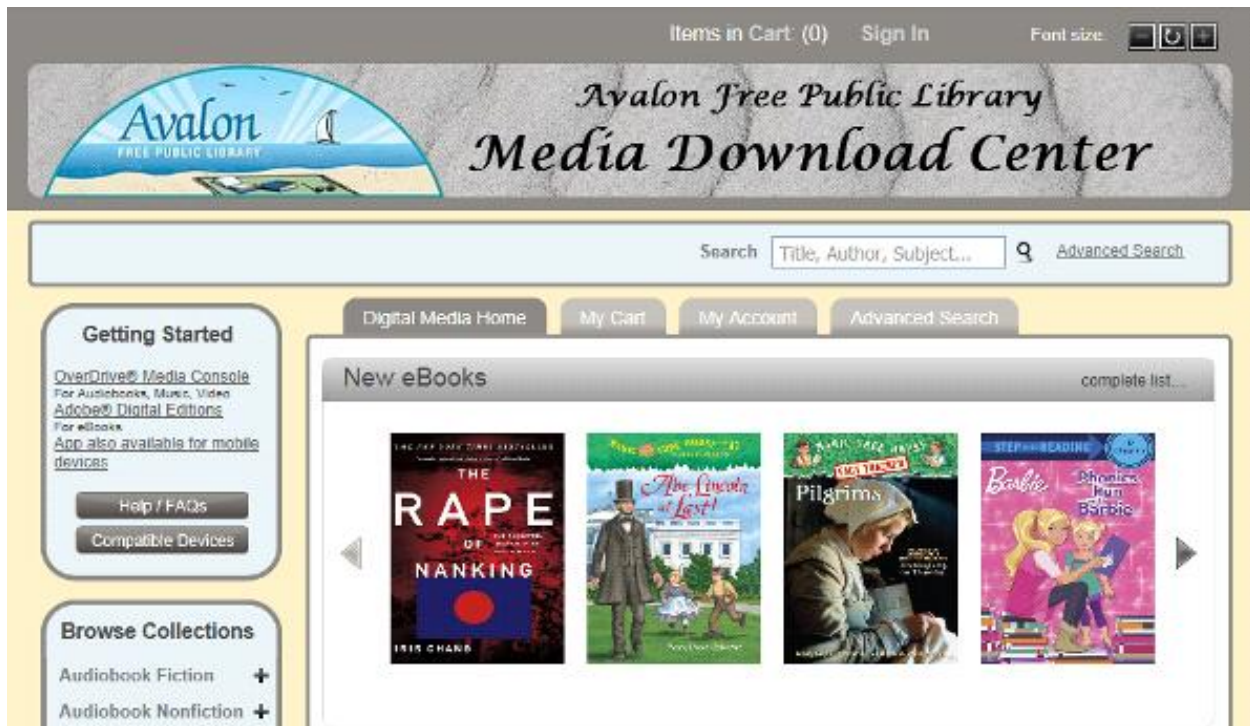
## Avalon Free Public Library Director's Report – March, 2012

March circulation (9491) increased by 13% from January's (8371), and decreased 7% from this time last year (10243). By the end of March, 27,104 items were circulated for the year which is a 6% decrease from this time last year (28,916).



Visits to the library in March (5145) increased by 4% from February (4941) and declined by 3% from March of last year (5282). By the end of February there were 15,341 visits to the library since the beginning of the year which was a 1% increase from the same period last year (15182).

# Avalon Free Public Library Director's Report – March, 2012



**New Overdrive Web Portal** - AFPL's new Overdrive web portal went live in March. It features not only audiobooks and ebooks, but unlike the South Jersey AudioBook and eBook Download Center, includes music and videos. The current collection has 1603 titles distributed in the following formats:

eMedia Collection	
Format	Titles
eAudiobooks	101
eBooks	1031
Music	27
Videos	444
<b>Total</b>	<b>1603</b>

While we build our collection, Avalon patrons will continue to be able to access the South Jersey consortium's Overdrive portal.

March Overdrive Circulation			
Format	South Jersey	Avalon	Total
ePub	64	98	165
PDF	14	2	16
Kindle	158	168	326
<b>Total eBook</b>			<b>507</b>
MP3	29	9	38
WMA	77	21	98
<b>Total eAudiobooks</b>			<b>136</b>
Music		1	1
Video		5	5
<b>Total for all eMedia Downloads</b>			<b>649</b>

## Avalon Free Public Library Director's Report – March, 2012

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**Replacing Dr. Sue Jacobson** – Dr. Sue Jacobson, instructor for our various writing programs and Great Decisions current events program, resigned in February. The following process was used to find and hire instructors for the two courses she taught:

### Creative Writing Instructor

Emails were sent to Stockton, Atlantic Cape Community, and Cape May County Technical School. We received 8 responses, interviewed 2 candidates and hired Jack Miller as instructor, beginning March 1, 2012.

### Great Decisions Moderator

Emails were sent to Stockton, Atlantic Cape Community, and Cape May County Technical School. When we received no response, we placed an advertisement in the *Press of AC*. Two candidates submitted resumes. Conrad Weiler was the one candidate with the required credentials. We interviewed and hired him as moderator beginning on Tuesday, May 1, 2012.

**Interns** – We are currently looking for an intern to help us with programming. To this end, Stockton College has been approached.

**Seasonal Resources for the Diller Vacation Home for Blind Children** – The library has received 2 digital players for transfer to Diller Home and this summer. Additionally, the Talking Book and Braille Center of the State Library will be sending 20 juvenile audiobooks specifically designed for these players. This will supplement the 2 digital players and 20 digital audiobook downloads from the National Library Service for the Blind and Physically Handicapped Downloadable Books and Magazines system BARD (Braille and Audio Reading Download) that our library has made available. We will also provide the Diller Home with 100 juvenile audio books on CD. The Lions Club is providing the CD Players and headphones.

**Walnut Street Theatre Touring Outreach Company Performs in Avalon** – On March 16, the library sponsored to performances by Walnut Street Theatre Touring Outreach Company at the Avalon Elementary School. The two age-appropriate plays were presented: *The Bully Busters Ride Again* (Grades K-5) and *Only 13* (6-9). Some of the children got to speak with the playwright. Stone Harbor Elementary School also attended.

### **Staff Activity and Training:**

- Shannon and Linda attended a library marketing webinar

## Avalon Free Public Library Director's Report – March, 2012

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- Norman and Joe attended a 2 day session at the Atlantic County Public Library in Mays Landing of the Regional Emergency Response Network Program for Cultural Institutions in Atlantic & Cape May Counties. Additional classes will be held in April and May.
- Michelle attended webinar titled Bad News Performance Reviews.
- Shannon, Michelle, Joe and Norm attended the JIF's Risk Management Seminar
- Norm attended the monthly State Librarian Webinar