

Director's Report for March 2008

March circulation (7547) increased 15% above February's circulation (6571) and 22% above this time last year (6204). Year-to-date (YTD) stats for March (approximately 20236) is 25% above YTD figures for March 2007 (16205).

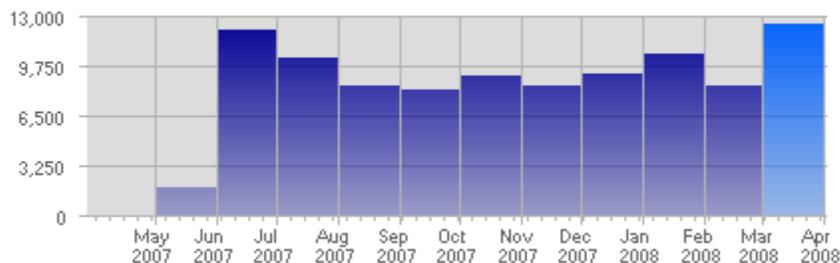


50 new cardholders were added in March bringing the total number of patrons to 6430. In March, the review of patron records found additional members whose location code did not match their address. Appropriate edits were made especially between resident homeowners and Cape May County patrons.

1109 computer sessions in March. This is 26% increase from the previous month (882), but 4% last year at this time (1151).

524 items added to the collection in March while 258 were weeded.

AFPL website had 12,606 visits in March. This is a 47% increase from the previous month (8,560). In march, 36,546 pages were viewed while 991 files were downloaded.



The Library installed 4 CD display racks. The entire CD collection has been moved to the new units. The vacated space will allow relief from the crowding in the video section. Plastic content divider cards are being prepared and will be in place shortly. The new display racks are on casters and can be moved to accommodate programming in the space.



The State Library Report filed electronically on March 25. Certification documents were sent by mail the following day.

The New Jersey Governor's Tourism Award Announcement is scheduled for April 10. Organizations that have applied have been requested to send a representative to the Governor's Conference on Tourism at the Trump Marina. The Director will be representing the library.

"Return Books By Mail" option now available for patrons. Patrons may obtain mailing labels at the library or through a link to a PDF file on the library's website. As soon technical and procedural issues are settled we will initiate "Books By Mail".

FROM _____	NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES
POSTAGE DUE COMPUTED BY ACCEPTANCE POST OFFICE	
POSTAGE _____	LIBRARY MAIL
INSURANCE FEE _____	
TOTAL POSTAGE AND FEES DUE \$ _____	MERCHANDISE RETURN LABEL PERMIT NO 51 AVALON NJ 08202 AVALON FREE PUBLIC LIBRARY 235 32 ND ST
	POSTAGE DUE UNIT US POSTAL SERVICE PO BOX 9998 AVALON NJ 08202-9998



Acrylic paintings of Thomas Rybczyk, Sr, are now on exhibit until the end of April. A virtual exhibit of the artwork is also available on our website.

Dear Librarians,

Last Friday, I received very great help filling out a tax form.

Your thoughtfulness and kindness is appreciated!

I just wanted to thank you for the services you rendered that is of such vital assistance. Milt and Ruth helped me so much! Gratefully
Mary Ann M...
(Rose Shew's sister)

March 24, 2008

Dear Norm,

Thank you for attending our ASCO luncheon meeting in Feb. We thoroughly enjoyed your presentation and appreciate the five programs at our library. We hope that you might join us again sometime.

Sincerely,
The Avalon Seniors
(ASCO)

March 29, 2008

Mr. Norm Gluckman, Dir.
Avalon Public Library
235 32nd St.
Avalon, NJ 08202

Dear Mr. Gluckman

As seniors, we have enjoyed many of the free programs sponsored by the Avalon Public library.

This letter is to express our disappointment in hearing from Mr. Jacobson that her Memoirs class was canceled by the library administration. We found that class rewarding, stimulating, and motivating and will miss it.

Sincerely,

Betty Canderan

John Canderan

Betty and John Canderan

