

Avalon History Center Director's Report – January, 2015

	# Visitors On-site	# Engaged Digitally	# Objects Catalogued	# Objects Digitized
December 2014	2	332	132	70
January 2015	4	679	30	28

Administration

- Request conversion of Museum Technician to full-time status permanently
- Flagpole has been completed and lighting installed throughout grounds
- Worked with Buildings & Grounds Committee to define capital projects
- Met with AHS Planning Committee for input on new Strategic Plan
- Attended LYRASIS “Creating Online Exhibits” course 1/14

Marketing

- Researched pricing on promotional tri-fold brochure; AHS to fund ½ of costs for 2,000 brochures in amount of \$516.25
- Interviewed with David Benson of Middle Twp Gazette; article published 2/6/15
- Logo is still in process
- Solicited pricing package from CMC Herald

Programs & Outreach

- Programming Committee met on 1/23 and determined:
 - In joint Library/HC program, Becks' Philadelphia Brigade Band will perform at 39th St facility on a Saturday in Spring. Pursuing lecture on related Civil War History to be held at HC prior to performance.
 - History Center will hold “Paper Peddler Trivia Night” on Tuesday June 23rd with Scott Wahl as MC.
 - David La Puma, of NJ Audubon’s Nature Center of Cape May, will present regarding the Seawatch (birdwatching site) and its cultural importance to Avalon; July 27th at 7PM in multipurpose room.
 - Wish to pursue Avalon music related event for this summer, but needs more development.
 - Wish to pursue a school program in conjunction with the Stone Harbor museum, to take place this fall.

Ongoing Major Initiatives (current: Digitization & Oral History)

- Digitized & catalogued five complete newspapers

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- In correspondence with Rose Wells, Betty Keen, Bill Tozour, Betty Shoemaker for OHs

Exhibits

- Secured small exhibit space in County Administration Building for month of July. County offers the case in their lobby for the use of local museums on a rotating basis.
- Solicited general pricing on fabrication of signage from Creative Design & Production of Pleasantville so as to submit accurate budget numbers for museum labels & outdoor signage

Collections

- AHC Collections Management policy was circulated prior to Board meeting; Collections Committee and AHS recommend adoption of this document to govern activities related to the collection
- Collections Committee recommends to restore Cottage and proceed with preliminary application for determination of eligibility for NJ/National Registers of Historic Places. AHS has agreed to fund ½ of cost for consultant's fee to prepare preliminary application, in amount of \$375
- Collections Committee requests removal of non-collection related materials from AHC collection storage area. This includes records/files from the following community groups: AFPL, AHLOA, Civic Club, Garden Club, Bay Water Alliance
- Collections Committee recommends approval of certain acquisitions, listed on the following page.

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Approval of Collections Acquisitions

The following objects have been recommended for acquisition by the Collections Committee and the Avalon Historical Society:

- Two “Rockin’ Chair” glasses offered for donation by Patty & Mark Rutledge, dating from 1972-1974.

- Photos and ephemera offered for donation by Albert Haring, including:
 - Courier Post from day Avalon Hotel was demolished.
 - Photo of Princeton Hotel, probably from Feb '77.
 - Winter/Spring guide from '89-'90 published by Avalon Chamber.
 - 1965 postcard depicting 22nd St beach.
 - 1967 photo of Marion Moore and Albert Haring in Marion's Pokerino at 29th and Boardwalk.
 - Contemporary real estate photo of what was formerly Charlie Moore's house.
 - Circa 1950s photo of beach sign without “I” in Boardwalk (“Boardwak”) taken by Charlie Moore.
 - Pen and 28 photographs related to Schimek's 21st St market.