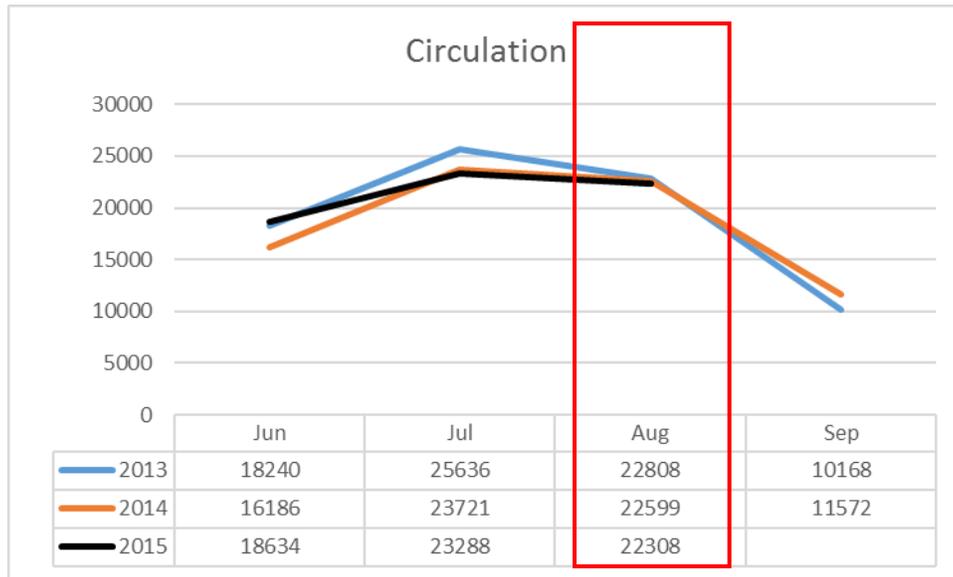


# Avalon Free Public Library Director's Report – August, 2015

August's circulation (22,308) decreased by 4% from July (23,288), and decreased by 1% from this time last year (22,599). By the end of August, the library had circulated 112,786 items since the beginning of the year, a 7% increase from this same time period last year (105,599) .



Visits to the library in August (14060) decreased by 22% from July (18120), and decreased by 20% from this time last year (17,558). By the end of August, there were 75582 visits to the library, a 11% increase from this same time period last year (68152).

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## Programming

The Bay-Atlantic Symphony concert on August 15 was attended by slightly over 500 people.

During this past summer season (June to August), 7325 people attended 181 program sessions. Program attendance increased by 17% from last year's 182 programs offered during this time frame.

Programming: June-August	2013	2014	2015
Children Program Sessions	70	50	58
Children Attendance	3167	3055	2693
Adult Program Sessions	137	132	123
Adult Attendance	3422	3359	4632
Total Program Sessions	207	182	181
Total Attendance	6589	6282	7325

Summer Reading Program – 32 children initially signed up for the summer reading program. The 10 children who stayed with the program read 574 books, wrote 51 book reviews and completed 233 activity sheets. All participation was scored and the high scorers received gift certificates to Lighten Up in Stone Harbor.

## Technology

Sean is in the process of upgrading the library's 10 laptops to Windows 10. We will be offering Windows 10 courses this fall.

The library is hosting the Borough's backup server in our technology closet. Although, we continue to use tape backup, we are also backing up to the Borough's server.

## Outreach

The library and History Center were represented at AHLOA's annual meeting on August 8 at Community Hall.

The library will be sharing a table with the State Library's Talking Book and Braille Center at the 2015 Cape May County Community Disabilities Awareness Day on Saturday, November 14 at Community Hall.

At the end of August, the Helen Diller Vacation Home returned the audiobooks that the library and the Talking Book and Braille Center (TBBC) had lent them at the beginning of the summer. The library provided the children with 60 age-appropriate stories on Playaway MP3 players. The TBBC sent multiple copies 42 Titles on USB storage devices adapted for the 4 digital players they also provided.

## Donations

Susan Maxfield, a non-resident homeowner from Ohio, donated \$50.00 to the library.