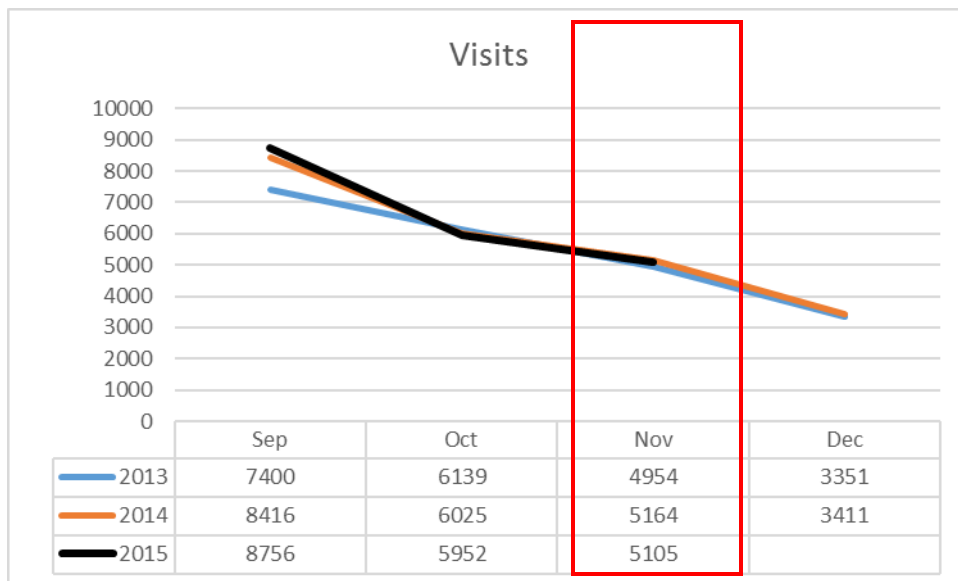
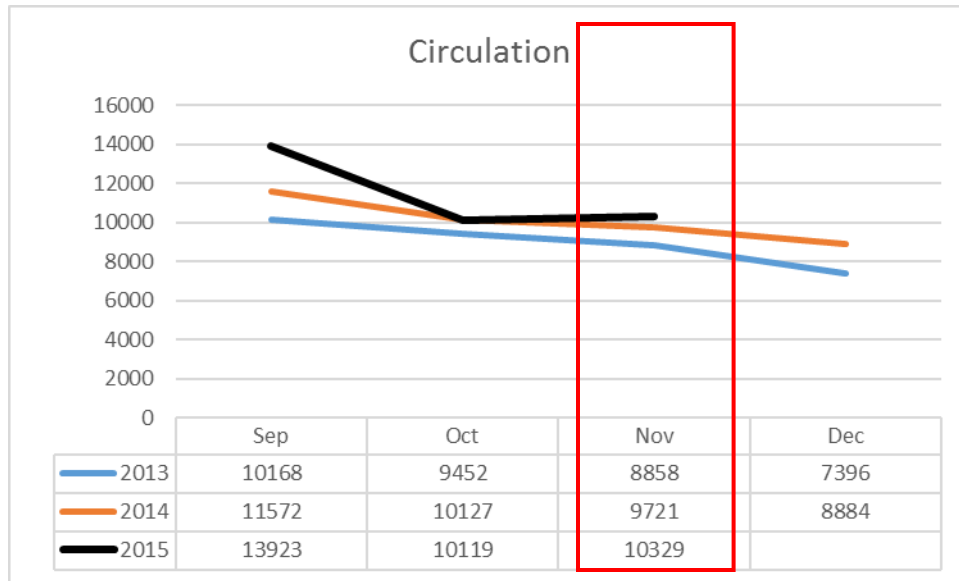


Avalon Free Public Library Director's Report – November, 2015

November's circulation (10329) increased by 2% from October 10119, and increased by 6% from the November of last year (9721). By the end of November, the library had circulated 146577 items since the beginning of the year, an 8% increase from this same time period last year (127257) .



Visits to the library in November (5105) decreased by 14% from October (5952), and decreased by 1% from this time last year (5164). By the end of September, there were 98925 visits to the library, a 13% increase from this same time period last year (87757).

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Programming

The library's contribution to Festive Friday was 2 concerts and a special story time with Mrs. Clause. In the morning Mrs. Claus read to 46 children and led them through an arts & craft project. That afternoon, the Cumberland County College Wind Orchestra performed seasonal tunes to approximately 150 people. With holiday music, the Bay-Atlantic Brass Quintet prepped the crowd (estimated 500) for Santa's arrival.



Outreach



The staff, with the help of the History Center, orchestrated the library's 10th anniversary party. Approximately 60 people participated in the celebration. Will Porter, one of the first staff members to be hired, and now a library director in the northern part of the state, attended and shared many stories of the early days of the library. The History Center staff created a slide show of the library's history.

The library shared a table with the Talking Book and Braille Center of the State Library at this year's Cape May County Disabilities Awareness Day at Community Hall on November 17.



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Technology



Chris Pidgeon has designed and built this year's library book Christmas tree. An added feature this year is the battery operated train. Unfortunately, the train also has the ability of opening the library's sliding doors as it approaches the northern portion of the track layout.