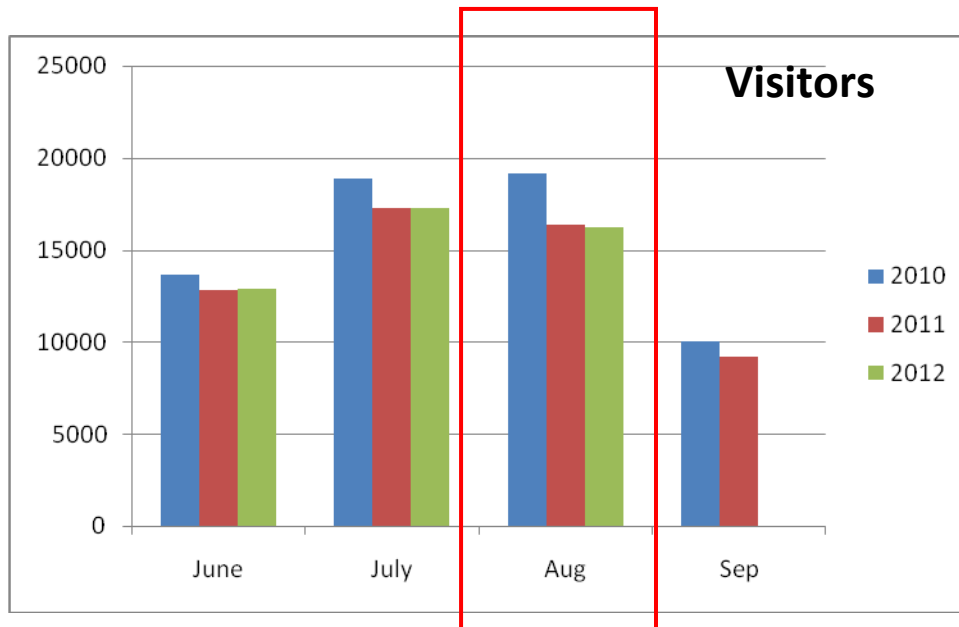
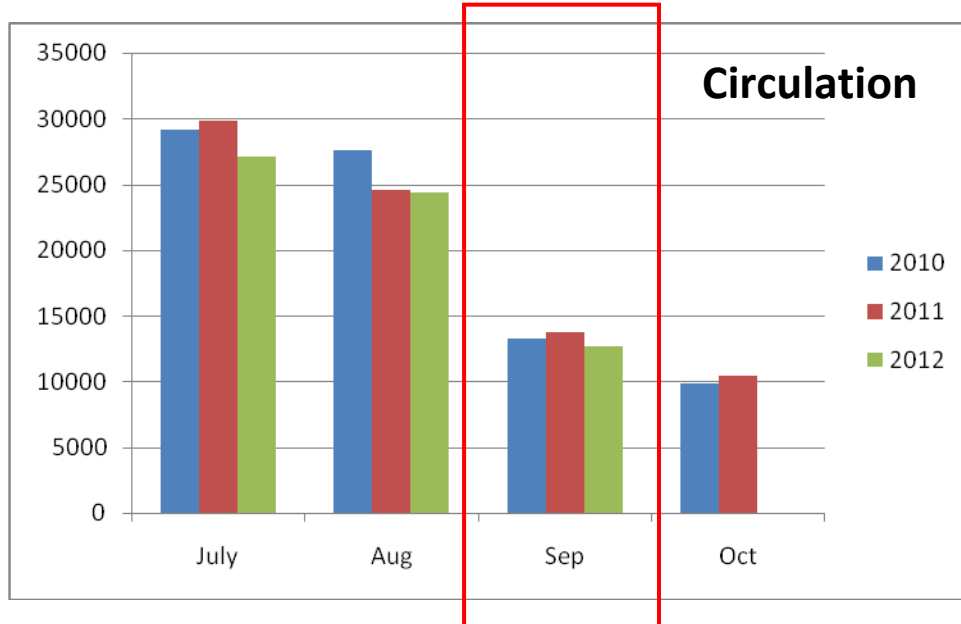


## Avalon Free Public Library Director's Report – October, 2012

September circulation (12720) decreased by 48% from August (24352), and decreased by 8% from this time last year (13758). By the end of September, 134,476 items were circulated for the year which is a 4% decrease from this time last year (140,737).



Visits to the library in September (9275) decreased by 43% from August (16347) and declined by 6% from this time last year (9919). By the end of September there were 84,555 visits to the

## Avalon Free Public Library Director's Report – October, 2012

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library since the beginning of the year which was a 1% decrease from the same period last year (85,595).



AFPL at the 2011 Cape May County Community Disabilities Awareness Day

**Annual Cape May County Community Disabilities Awareness Day** - The library will be represented in the 4th Annual Cape May County Community Disabilities Awareness Day to be held at Community Hall on November 10, This will be the second year that the library has had a table at this event. We will be promoting services that are available through the Talking Book and Braille Center as well as resources and services available at AFPL for Avalon and county residents.

**Avalon Emergency Information Resources Webinar** – The library collaborated with Scott Wahl to create a webinar about Avalon emergency information resources which can be accessed on demand from our GoToMeeting webinar platform. A live webinar was initially scheduled in September, but do to sickness was cancelled.

**2 New iPads** - Ordered in July, 2 of the latest iPad models have just arrived. They will soon be available for Avalon residents to check-out.

**Run Out of Library-By-Mail Mailers** - Just prior to the Columbus Day weekend, all 189 library-by-mail mailers were checked out forcing us to freeze holds on all items that had to be mailed. The issue was resolved on Tuesday afternoon when we received enough mailers from patrons returning library material to cover items that were on hold. In the coming fiscal year we will purchase at least 100 mailers to replace lost or damaged mailers.

**Bay-Atlantic Symphony Promotional Video** - The Bay-Atlantic Symphony has just released a promotional video that was made during the rehearsal at the Avalon Elementary School the day before the July 21st concert. At the end of the video there is a special acknowledgement of the library.

**Staff Development** – Shannon and Michelle attended an all day workshop on *How to Deal With Difficult Employees*. The director participated in the monthly State Librarian Webinar. He was also renominated to serve 2 more years on the State Library's *Library Service and Technology Act (LSTA) Planning Committee*.