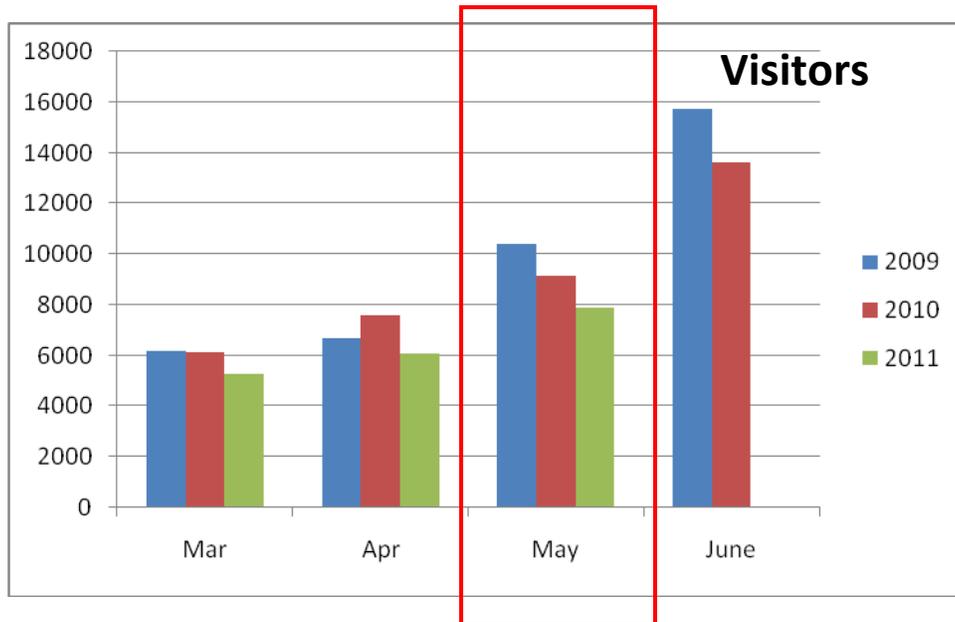
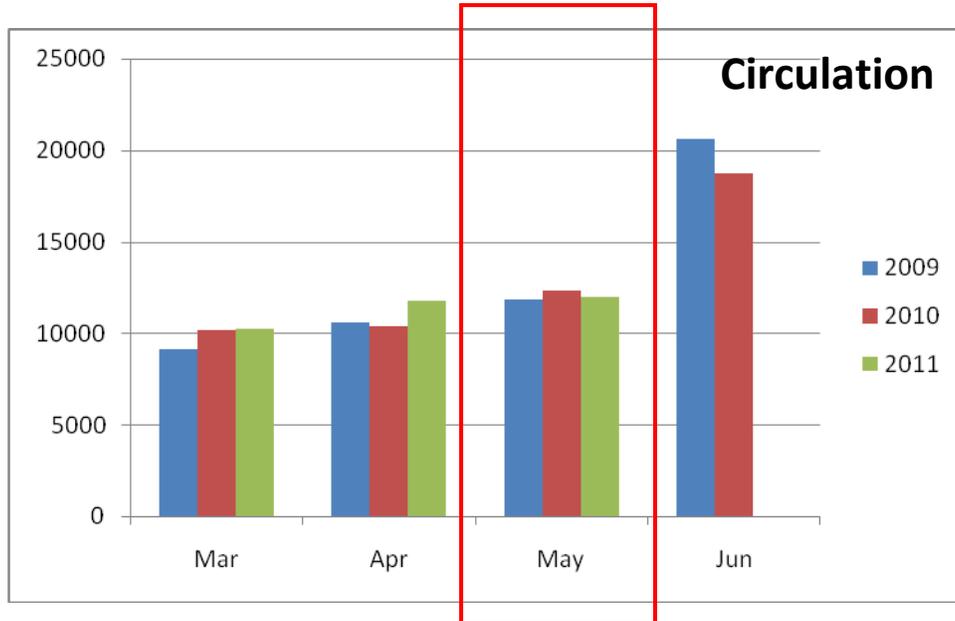


Avalon Free Public Library Director's Report – June, 2011

May's circulation (11998) increased by 2% from April (11765), and declined by 3% from this time last year (12356). By the end of May, 52262 items were circulated for the year, a 2% increase from this time last year (51332).



Visits to the library in May (7891) increased by 29% from April (6094) but decreased by 14% from May of last year (9165). By the end of May, there were 29167 visits since the beginning of the year. This was approximately 9% below 2010's year to date figure (32099).

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1. The Playaway View is a pre-loaded portable video player and is a simple way for young children to watch educational and entertaining videos on the go. Each Playaway View comes with the 3 to 4 video programs already pre-loaded on it. Earphones not required, although there is a jack for earphones. There are no DVD's. No Downloads. Just Play. The library will be making 10 available in mid-June.

2. The library currently has 2 Early Literacy Stations (ELS) that provided children from 2 to 10 with 50 educational software programs spanning 7 curricular areas. AWE Digital Learning Solutions have repackaged this product into a portable drive which are patrons can now checkout and use on their own internet-enabled computers. The library has purchased 2 ELS Passports which will be available for a week at a time starting in mid-June.



3. We have resolved all the Envisionware print issues related to the MACs and Wireless. Todate, the system appears to be running well although some adjustment on the part of our patrons is necessary.
4. Talking Book and Braille Center's Out Spoken Library Program – The Director provided a mini-workshop about the audio resources available from the TBBC to 5 special education teacher's at the County Technical School on May 9. Although calls have been placed with the Cape May County Visiting Nurses Association and the office of the social worker at the Cape Regional Medical Center, nothing has yet to come out of this effort. Jen Layton from the Dillard Home will not be available until the June 18.
5. On May 19th, Director attended the (1st) annual membership meeting of the new state-wide library cooperative LibraryLinkNJ at the southern teleconference site at Rowan University. On May 24, the director attended the Library Services and Technology Act

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(LSTA) Advisory Committee meeting at the State Library. The purpose of this committee is to review the State Library's current technology plan and make recommendations for the next iteration. The director has earlier been nominated as a member of committee earlier this year. The next meeting will be on July 6.

6. The HR project related to job descriptions and compensation is underway. An initial meeting occurred with the staff on May 23. A follow-up meeting to review/revise job descriptions is scheduled for June 13.

| Technology Projects in 2011 | | | |
|---|--|------------------|---|
| Project | Current | Next Step | Notes |
| Replacement of 8 computers | Completed | | |
| Replace SAM with Envisionware time/print management system | Complete | | Printing issues with wireless and iMacs resolved |
| New Website | No work has been done on this project . | | |
| Encore Catalog | Completed | | |
| AirPAC – Milleniums Mobile Catalog | Completed | | |