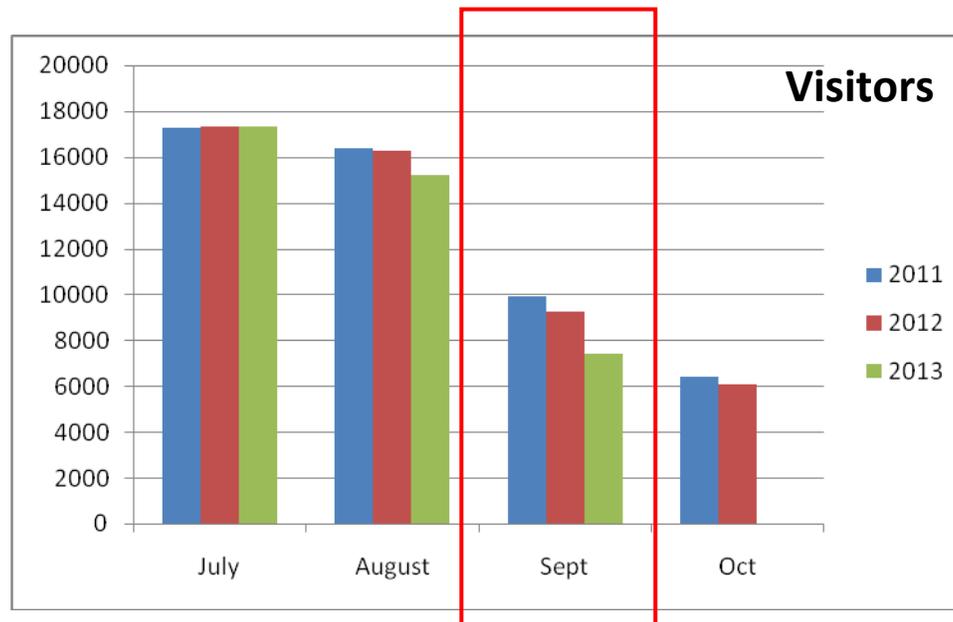
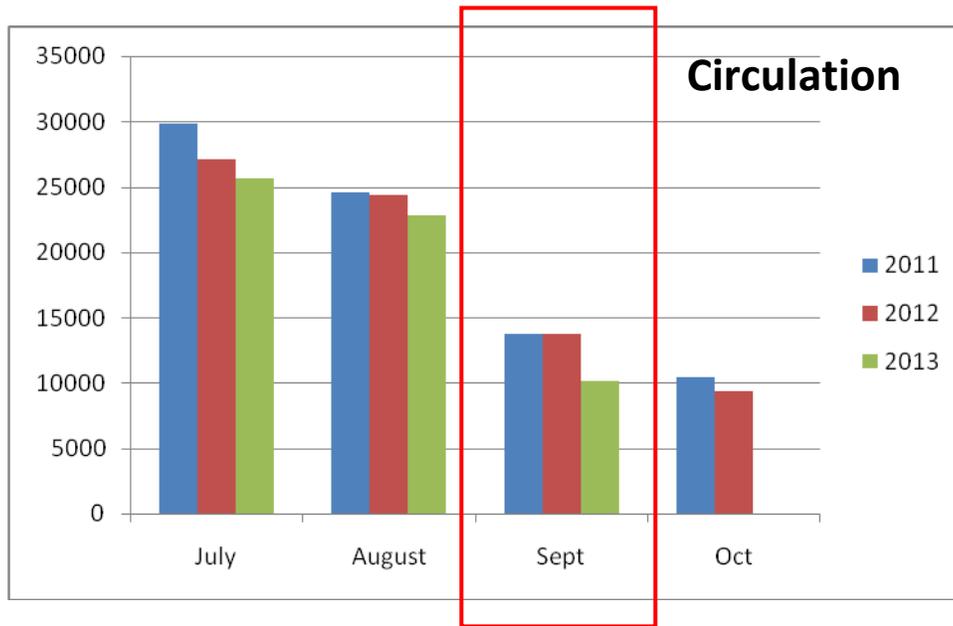


## Avalon Free Public Library Director's Report – October, 2013

September's circulation (10168) decreased by 55% from August (22808), and by 26% from this time last year (13720). By the end of September, the library circulated 123,931 items year-to-date, a 9% decrease from the same period last year (135,746).



Visits to the library in September (7,400) decreased by 51% from August (15,197) and declined by 20% from this time last year (9,275). By the end of September, there were 79,223 visits year-to-date which was a 6% decline from this period last year (84,565).

## Avalon Free Public Library Director's Report – October, 2013

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**Power Outage / Closure, 10/09/13** - The library lost power at 1:42pm on Wednesday, October 9. The government block was affected. After 20 minutes without power, patrons were asked to leave and the library closed. Staff stayed until 3pm, but were released at that time as a result of information on Atlantic City Electric outage map indicating restoration of power at or about 7pm. The director authorized the closure and the board president was notified by both the assistant director who was on the scene and the director was off island at a doctor's appointment. According to school personnel power was restored after 4pm.

**Celine Hohenstein to Replace Susan Keyser as Storytime Library Assistant** – Celine Hohenstein, has been selected by the library's search committee to replace Susan Keyser as Storytime Library Assistant. Mrs. Hohenstein has pre-school/day-care experience and a degree in early childhood education. Celine was selected from 65 applicants. Storytime will be starting up again on October 22.

Other programming issues:

- **Lego Workshop** – At the request of a student, the library will be hosting a Lego workshop. The Lego building materials have arrived and a date will be set shortly.
- **iPad Courses** – Michael Matthews, who currently is the facilitator for the library's smartphone workshops, will start teaching some of our iPad curriculum starting October 16.
- **Advertisement for Instructors** – The library is currently looking for instructors / discussion leaders for Apple technology workshops, and romance, military and general fiction book clubs. An advertisement which ran in the Herald did not yield any applications. We will re-advertise in the press.

**Friends of the Library to be Honored** – The Avalon Friends of the Library will be honored by the Avalon Elementary School Junior Honor Society at a school assembly on October 23. This recognition comes during National Friends of the Library Week (Oct. 20-26).

**Borough to return to State Health Plan** – As a result of increases in Horizon health insurance rates of its self-insured plan, the Borough will be return to the New Jersey State Horizon plan January 1. As the current plan will end on October 31, an extension has granted till the end of the year. However, employee contribution will increase by 30% for the 2 remaining months. When the new plan kicks in, the employee contribution will return to near current levels.

**Library Scheduled to Participate in the CMC Community Disabilities Awareness Day** – For the third year in a row, the library will have a table at the annual CMC Community Disabilities Awareness Day to be held at the Avalon Elementary School on Saturday, November 16. This year the library will share a table with the New Jersey State Library's Talking Book and Braille Center (TBBC) as we promote the various services of the TBBC.

**Festive Friday** – As part of the Festive Friday activities, the library will sponsor a concert by the Cumberland County College Orchestra from 3-4pm at Veteran's Plaza. There is also the possibility of a holiday-theme storytime at the library that day. However, this has not been finalized yet.