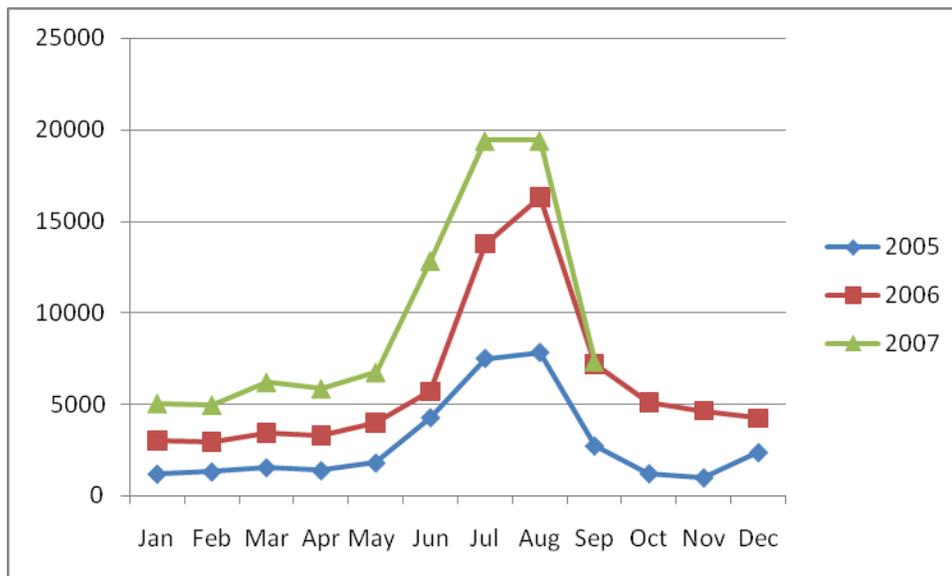


Director's Report for September 2007

September circulation (7328) declined by 62% from August (19412). It increased less than 2% from this time last year (7185). At the end of September the library circulated 88065 items since January. This is a 48% increase from the 2006 year-to-date circulation (59696).



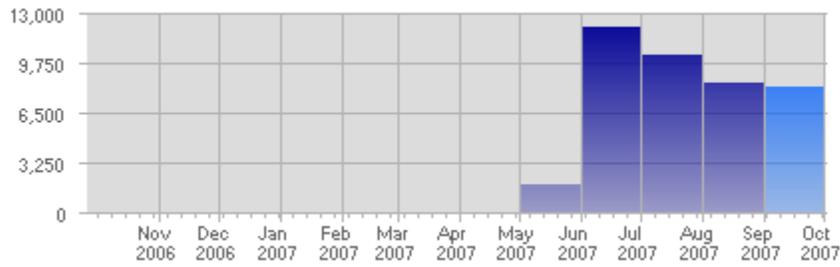
109 new cardholders added in September bring the total number of patrons to 6100. 28 year-round residents became patrons while 54 non-resident homeowners received cards. 27 Cape May County residents received cards.

14 cards were purchased from Cape May County Library in August. 7 cards were renewals. 9 had were also Avalon patrons. 17 cards were purchased this time last year.

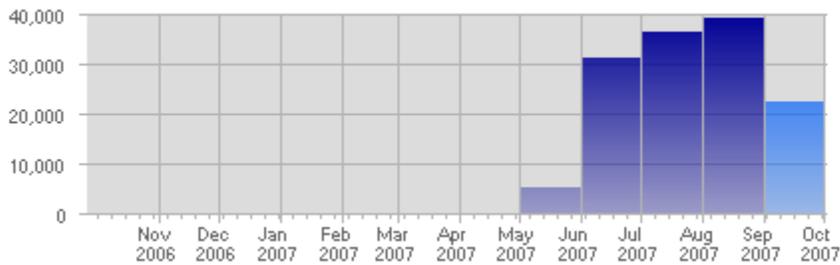
2375 computer sessions in September. This is less than a 68% decline from the previous month (7404), but a 51% increase from this time last year (1569). Average session was 14 minutes

682 new items added to the collection August.

AFPL website had 8,290 visits in August. This is a 17% decline from the previous month (8,555). 22,744 pages were viewed, a 42% decline from August (39,294).



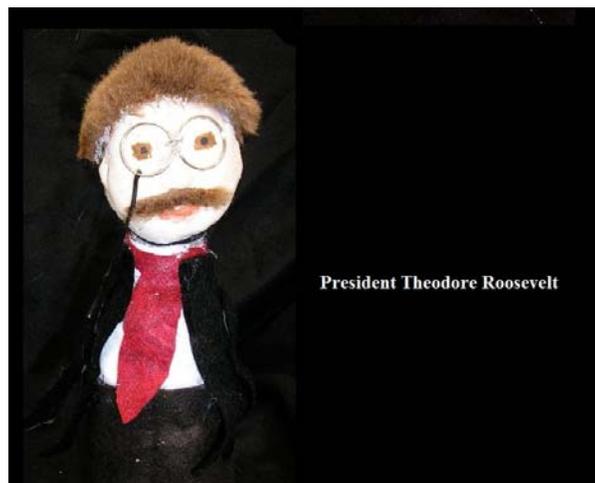
Visits



Pages Viewed

The Events Calendar remains the the highest accessed page on the site with 9179 views with single events at 3713. The Resource page which provides access to databases and links directory had 712 views. Most popular download was the MyLibraryDV Faq pamphlet (92) and the program from the string concert (71).

First virtual exhibit featuring the work of Avalon Elementary School students on our website. Students in Mrs. Ross's 3rd grade class at Avalon Elementary School hosted a "Meet the Presidents' Night" at the Avalon Historical Museum earlier this year. The students created statues to represent the president that they researched. The page includes pictures of these projects.



Avalon Garden Club proposes website design. In compliance with section 1.07 of our strategic plan (“*provide tech services and web development and hosting for other institutions in Avalon*”), the Avalon Garden Club was approached in the spring concerning the development of a website. We have just received their proposal which was passed it on to JSE Computers for evaluation and a quote.

Victor Borge’s daughter and the Bay-Atlantic String Quartet highlight September programming. The Summer Series came to an end with Janet Crowle’s presentation “My Father, Victor Borge: A Daughter’s Reflections” (September 8) and the Bay-Atlantic String Quartet concert (September 15). 70 people attended Mrs. Crowles lecture while 400 heard the concert.



Lisa See will be featured in the Avalon Public Library’s 2008 Summer Series.

Lisa See is the author of the lyrical *Snow Flower and the Secret Fan*, a novel about "nu shu," the secret writing developed and used by women in a small county in China for over a thousand years that has become a national bestseller. She will be lecturing here on August 26, 2008. We are also attempting to sign Daniel Silva for the Summer Series.





Printer / Computer Access vending machine installed.

Patrons are now able get a visitor computer access pass, add money to their printing accounts, and receive change without coming to the front desk. The vending device is designed by Comprise to integrate with our SAM system.

