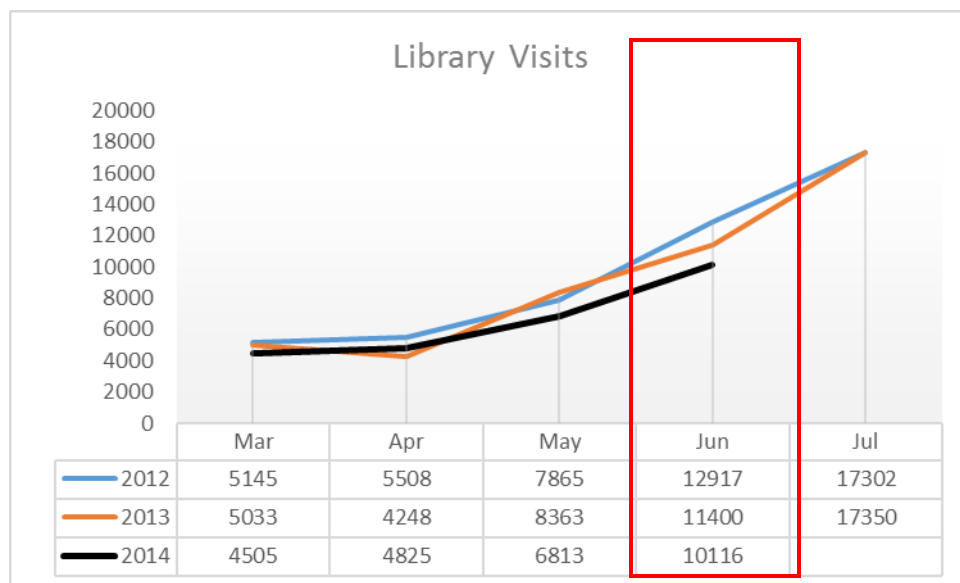
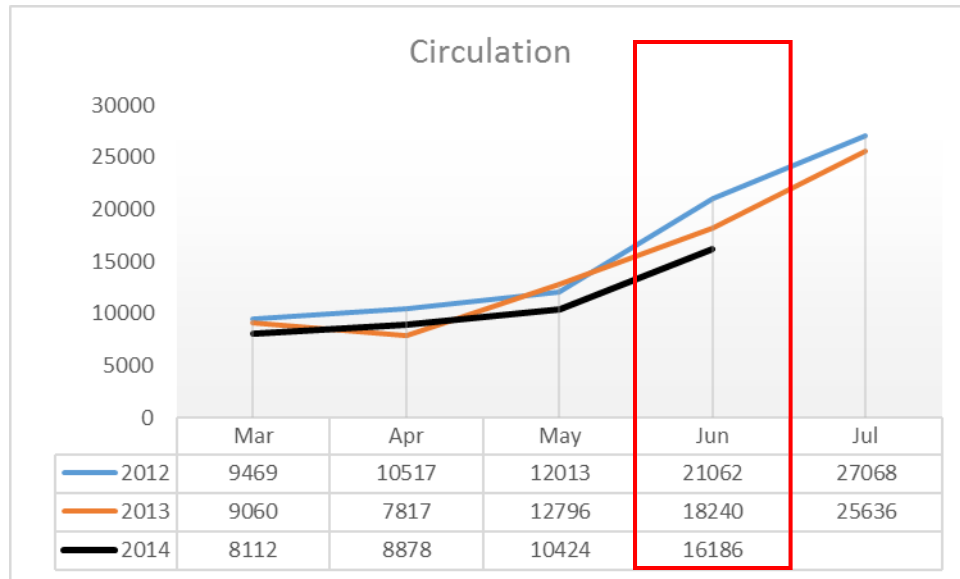


Avalon Free Public Library Director's Report – June, 2014

June's circulation (16186) increased by 55% from May (10424), and declined by 11% from this time last year (18240). By the end of May, the library circulated 59,279 items since the beginning of the year, a 10% decline from the same time period last year (65,619).



Visits to the library in June (10,116) increased by 48% from May (6813) and decreased by 11% from this time last year (11,400). By the end of June, 35,852 people visited the library since the beginning of the year, a 79% decline from this time period last year (39,246).

Avalon Free Public Library Director's Report – June, 2014

Museum Passes – The library offers passes to Avalon residents and property owners for a variety of nearby cultural organizations which include the Wetlands Institute, Wheaton Arts, Montclair Art Museum and the Atlantic City Aquarium. The passes circulate for three days and ordinarily provide free admission for 2 adults and accompanying children and sometimes discounts at museum stores.

2014 Barrier Island Writers Children's Poetry Contest Winners – The library collaborated with the Barrier Island Writers to make possible this year's Children's Poetry Contest. Ethan from Stone Harbor Elementary School and Allisun from Ocean City Intermediate School were the 2014 winners. The library gave a \$50 Amazon gift certificate to each winner. The children recorded their poetry for a podcast which is on the Library's blog (<http://avalonlibrary.wordpress.com/2014/06/17/2014-barrier-island-writers-poetry-contest-winners/>).

Seasonal Staff Augmentation – The seasonal staff has been hired and includes:

Jennifer Beebe	Library Page / Shelver
Rosemary Hearn	Library Page / Shelver
Kevin Brown	Computer Aid
Jacob Zozzaro	Computer Aid
Mary Williams	Program Assistant
Olivia Gorecke	Library Assistant

Bonita Risley – Bonita Risley, museum aid, has resigned her position to go to a full time job. Due to the difficulty of replacing someone this time of year, we have temporarily filled the position with a seasonal employee, and will start a job search for a permanent museum aid towards the end of August. Barbara Shapely, who taught elementary school for 32 years will be filling in during the interim, and help develop scripts for docents and educational activities for children.

Video Podcasts – There are 2 new videos promoting this summer's baseball lecture series on the library's YouTube page (<https://www.youtube.com/user/TheAvalonFreeLibrary>). Dr. Jerry Casway provides an overview in a video titled "Sports Lecture Series Preview". A second video is based on a phone interview, Linda Duffy had with John Thorn, the official historian of Major League Baseball. Mr. Thorn will be speaking on baseball history. Ryan Beebe produced both videos.

Digitization project – The Avalon Yacht Club yearbooks were delivered to Innovative Document Imaging of East Brunswick at the end of June. The estimated time of completion is the beginning of August.

A **new infrared people counter** has been installed by the sliding doors into the library.

Avalon Free Public Library Director's Report – June, 2014



Patron Appreciation – Library staff organized a patronage appreciation day featuring balloons, refreshments, and two door prizes.

Flipster – Flipster is a new eMagazine platform from EBSCO. Digital magazines can be downloaded to your computer or mobile device, or read online. Currently, the library subscribes to 42 titles:

Amazing Wellness	HGTV Magazine	Rolling Stone
Ask (Children)	House Beautiful	Shop Smart
Atlantic	Kiplinger's Personal Finance	Spider (Children)
Babybug (Children)	Marie Claire (US ed.)	Town & Country
Better Nutrition	Men's Health	US Weekly
Clean Eating	Men's Journal	Vegetarian Times
Cosmopolitan	Mental_Floss	Veranda
Country Living	National Review	Woman's Day
Cricket (Children)	New Old House	Women's Health
Dr. Oz: The Good Life	Newsweek Global	Yoga Journal
Elle	O, The Oprah Magazine	
Entrepreneur	Organic Gardening	
Entrepreneurs Start Ups	Popular Mechanics	
Food Network Magazine	Prevention	
Good Housekeeping	Ranger Rich (Children)	
Harper's Bazaar	Red Book	