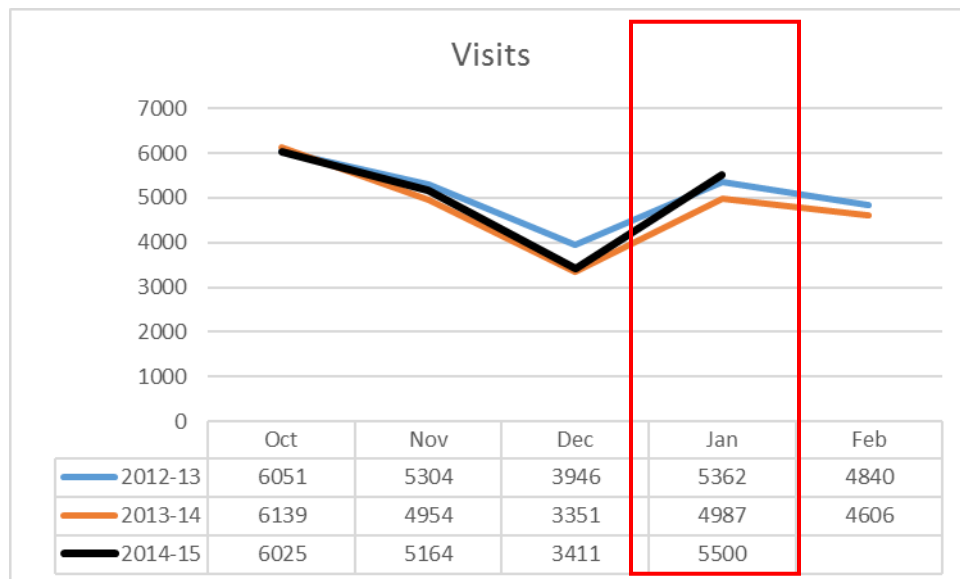
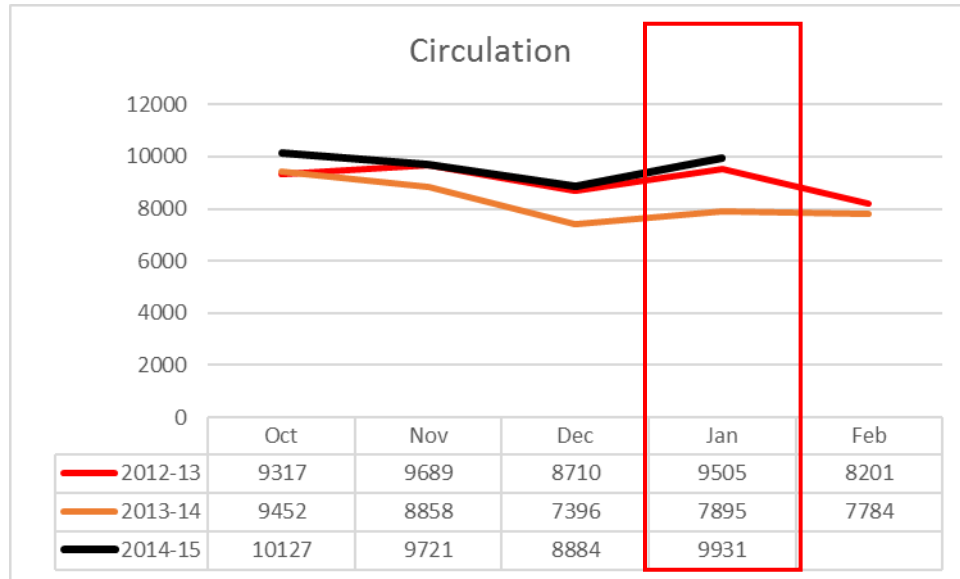


Avalon Free Public Library Director's Report – January, 2015

January's circulation (9931) increased by 23% from December (8884), and by 26% from this time last year (7895).



Visits to the library in January (5500) increased by 61% from December (3411), and by 10% from this time last year (4987).

Avalon Free Public Library Director's Report – January, 2015

Library closed early due to weather. – The library closed at 5pm on January 21 and 26 due inclement weather. Workshops and classes were canceled on both days.

585 views of library-created YouTube videos in January. – A video promoting the library's app and a new library-produced book review series pushed January views on YouTube of library materials to 585.

<https://www.youtube.com/user/TheAvalonFreeLibrary>

Library produces video series *Judging Books by Their Covers*. - In this series, Ryan critiques a book's cover to determine if the art or design suggests what the book is about and the quality of writing. Ryan's critique is followed by a guest reviewer who actually discusses the content of the book. At the end of the review, notes are compared to determine if we can actual judge a book by its cover.



The contract is signed for the 2015 *Symphony by the Sea* series. - After review by the library's attorney, the contract for the 9th season of the Bay-Atlantic Symphony's *Symphony by the Sea* was signed.

July 18, 7pm

Isn't it Romantic?

Dvorak—Cello Concerto - *TBA*, cello
Rimsky-Korsakov—*Scheherazade*

August 15, 7pm

Classically Viennese

Mozart—Overture to *Don Giovanni*
Mozart—Overture to *Marriage of Figaro*
Mozart—Horn Concerto No. 2
~ Jonathan Clark, *horn*
Haydn—Symphony 104

Elin Hilderbrand to be keynote speaker for 2015 Summer Author series. – The New York Times bestselling author and summer romance novel writer Elin Hilderbrand will be speaking at the library on July 15.