

Avalon History Center Director's Report – July 2016

	# Visitors On-site	# Reached Digitally	# Objects Catalogued	# Objects Digitized
July 2015	285	21,120	6	3 (117 total pages)
July 2016	219	21,813	15	30

Administration

- Continued gathering information on potential uses of 26th Street schoolhouse.
- Assisted with arrangements for Clamshell Tournament.
- Facilitated printing of additional veterans' banners.

Marketing & PR

- Boosted Facebook posts for Teatime, Clamshell Pitch, painting lecture.
- Sent weekly Constant Contact e-mails regarding programs.
- Called into Bob Burns' radio program to discuss Clamshell Pitch.

Programs & Outreach

- Participated in National Night Out with a "paper quilt" craft.
- Presented "the History of Avalon in 5 Objects" at Methodist Church as part of Chautauqua lecture series; assisted with other Chautauqua programs.
- Carried out two Day Camp sessions: Beach Patrol on July 18 (4 attendees) and Photography on August 1 (9 attendees).
- Executed "On the Way to Cape May" lectures: Bob Heinley 7/6 (15 attendees), Mike McHale 7/20 (25 attendees), John Loeper 7/27 (20 attendees).
- Full HC staff gave a program on the Wells painting/early Avalon history on 8/3.
- Reached out to Charlie Davidson, Suzanne Paynter Ludlam for Oral Histories.
- Held Teatime 7/19, seven visitors attended.

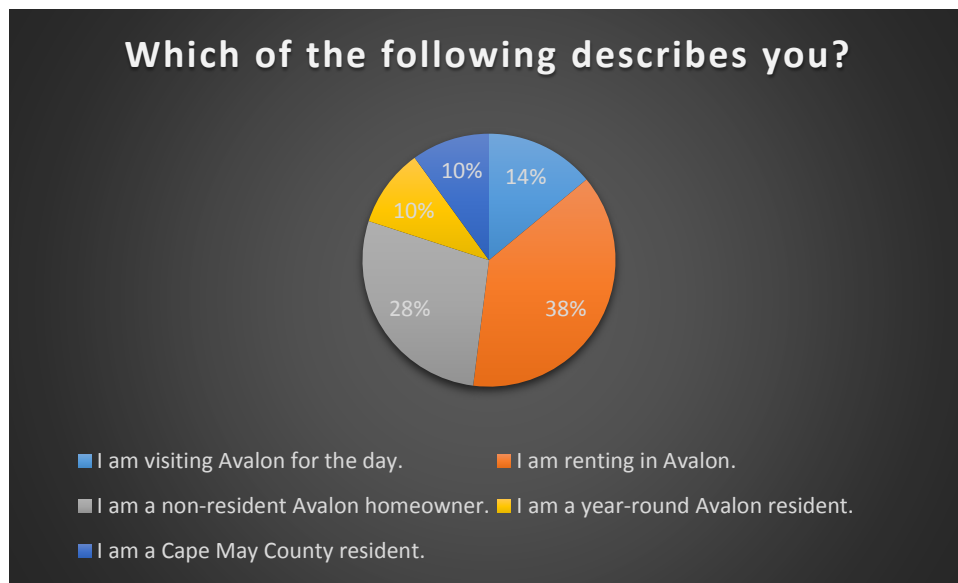
Collections

- Re-arranged collection objects on shelving units to reflect more thematic groupings.
- Supervised transfer of gas light to conservator.

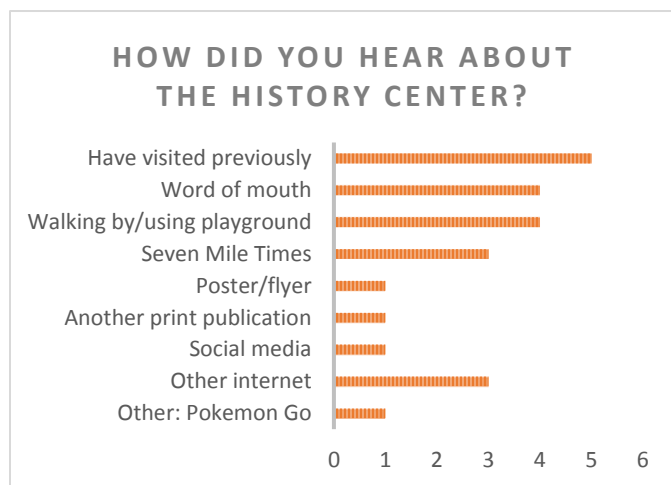
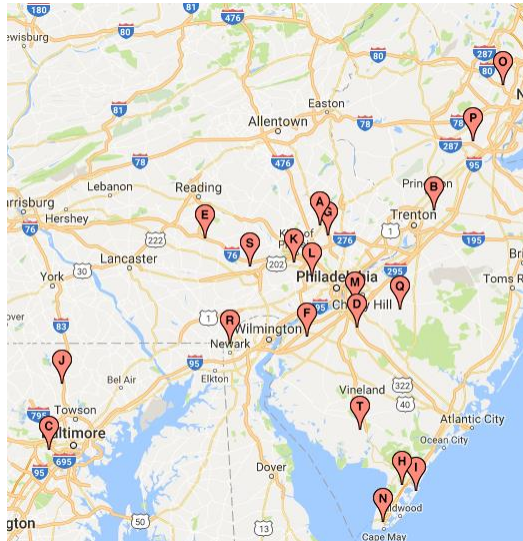
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July Survey Results

21 parties responding representing 46 total visitors (21% of monthly visitors)



Visitors' Year-Round Zip Codes mapped:



Average satisfaction rating on a scale of 1-5:

4.9

Particularly enjoyed: Lifeguard room, Teatime, Wells painting

Suggestions: List more detailed information on objects, pipe in sounds

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Capital Projects Update

<u>Project name</u>	<u>Budget</u>	<u>Component</u>	<u>Vendor</u>	<u>Status</u>	<u>Costs</u>
Improve Outdoor Interpretive Space	\$25,000	Furnishings for Cottage	TBD	Still seeking quotes.	TBD
		Gas light restoration	Adam Jenkins	Picked up.	\$5,951
		Bench replacement	Blu Fish	Completed.	\$2,697.60
		Landscaping	Cape Shore Landscaping	Completed.	\$4,800
		Sprinkler system	Public Works	Completed, no invoice yet.	TBD
		Lighting	Public Works	Waiting on quote.	TBD
		Gazebo	Robert Ditzler	Completed.	\$400
		Signage	7 Mile Publishing	Estimate only, will vary by size.	\$500
		Brick walkway	Gibraltar	Proceeding.	\$1,500
Project total:					TBD
Re-Fit 39 th St Tennis Building	\$20,000	Met with Borough to discuss components.	TBD	To be discussed in Buildings & Grounds.	
		Project total:			
Water Heater & Compressor Replacement	\$10,000	Water heater replacement	Ct House Plumbing	Completed.	\$2,320.25
		Fire suppression system compressor replacement	Communale	Completed.	\$1,550
		Project total:			
Survey Kiosk	\$6,000	iPad Air 2 16 GB x 2	PCMG	Completed.	\$798
		Stand x 2	PCMG	Completed.	\$838.48
		Shipping	PCMG	Completed.	\$38.63
		Signage	7 Mile Publishing	Completed.	\$40
		Project total:			
Planning for 26 th St School	\$20,000	Assessment: probes, schematic plans, cost estimates.	LWDMMR architects (Lindemon)	Preliminary work completed. Gathering info for justification.	\$3,900
		Project total:			