



Avalon Free Public Library & History Center Report March 2017

Administrative

- Began attending monthly Borough Safety Meetings.
- Continued working on the new strategic plan. Developed methods to collect data:
 - staff session – SWOT Analysis
 - AHLOA – Intercept Survey
 - general public - online survey

Strategic

Goal 1 – Inspire the Community to Read, Learn, and Grow.

(Library use, collection development, analytics, digital outreach, & technological literacy)

- Evaluating a new platform for the Library website.
- Exploring possible floorplans for the computer lab.

Goal 2 – Provide Exemplary Customer Service.

- Completed final version of compensation and personnel study.

Goal 3 – Foster an Awareness of Avalon’s Past.

- Determined details of 125th Anniversary event.
- Ordered part, scheduled plumber to install line to gas lamp. (HS funding)
- Determined details for Avalon Register of Historic Places plaques.
- Selected objects and worked layout for summer exhibits: 125th Anniversary, Avalon’s EMS, new Police exhibit.
- Continued research and writing labels for items on wall.
- Digitized 160 slides from Bonnie Bender donations.
- Pursued patron research request on the following topics:
 - Map of right of way for old 21st St. bridge in Avalon manor – unresolved
 - New Avalon flood map info. – resolved
 - Aerial view of 22nd & Fifth from 1976 - resolved
- Collections Committee recommends acquisition of items donated by the following:
 - Al Haring
1960’s & ‘70’s photos of Avalon
Souvenir “viewfinder”
 - Frank S. DiMinno, Jr.
2 x Whitebrier Beach Club postcards
Whitebrier Beach Club reservation request form & 1966 envelope
 - Linda McGovern via Michael McGovern
Wooden ‘First Eastern Realty Inc.’ wooden business sign
 - Chuck & Sandra Arning for Sallie Arning estate
Oil painting on canvas of 1940’s Sears Roebuck house in Avalon
Photographs of Sallie Arning, house & owner
Newspaper article dated 10/29/1997

Avalon Free Public Library & History Center Directors' Report – March 2017

- Avalon Vol. Fire Dept. via Kevin Scarpa
2 large aerial photos of Avalon, on board
Motorola fire dept. pager, worn by Carman Scarpa in Windward Harbor fire 2003
- Avalon E.M.S. via Kevin Scarpa
Brook airway respirator in case
Many B&W and color photographs from Avalon Rescue Squad
- Kevin Scarpa
1960's zoning map of Borough of Avalon, Ordinance #310
- Gary Ditzler via Craig Cunningham & Deb Martinelli
2 x Virginia Lou restaurant match books
- Craig Cunningham
3 x Plastic ice trays, two advertising Soens & O'Connor Realty, one advertising Morhard Tafel inc. Real Estate
- Dee Phillips
Original photo & handwritten program for the founding of Wells Memorial Presbyterian Church, August 1892.

Goal 4 – Promote Engagement with AFPLHC.

- With 7MP, finalizing new publications for summer 2017.
- With 7MP, developed materials bring to Community Connections 4/8.
- HC Director scheduled to speak to Avalon Senior Citizens' Organization 4/11.
- Library Director schedule to speak to Avalon Civic Club 4/24.
- Planning for the June 24 Library Open House.
- Press of Atlantic City article-featuring Terri Breslin & Italian Culture Club 3/10
- March Feature Programming:
 - Avalon Railroad & Irish Dance Performance