

## Avalon Free Public Library Statistics – 2015

Visits, Circulation & Collections		Library Visits				
		2015	2014	2013	+/- 2014	% +/- 2013
		98,000	91168	93637	6832	-7%

  

Circ	Adult Books	Juv Books	Audio Books	CDs	DVDs BluRay PLA Vue	Video Games	Periodicals	Mail Bags	Tablets	eBook	eAudio books	eMusic	eVideo	eZine	You Tube	Misc	Total
2015	35565	18937	6469	5396	46985	2137	3666	2760	317	15858	3672	6576	1682	3208	2434	233	155895
% of Circ	23%	12%	4%	3%	25%	1%	2%	2%	0%	10%	2%	4%	1%	2%	2%	0%	
2014	35024	19761	6664	7048	49095	2552	3661	2861	52	10387	2544	3620	1099	1517	n/a	105	145862
+/- 2014	541	-824	-195	-1652	-2110	-415	5	-101	265	5471	1128	2956	583	1619	n/a	128	9905
% +/-	2%	-4%	-3%	-23%	-4%	-16%	0%	-4%	510%	53%	44%	82%	53%	111%		122%	7%

  

New Acquisitions	Total by Type	% of total Acquisition	Collection Size	Total by Type	% of total Collection	Notes
Books	4615	49%	Books	46397	58%	Size of the physical collection = 72,004 units
Audio Books	474	5%	Audio Books	4383	5%	
CDs	150	2%	CDs	3856	5%	
DVDs & BluRay	874	9%	DVDs & BluRay	11944	15%	
Periodicals	152	2%	Periodicals	4425	5%	
ePeriodicals	37	1%	Video Games	999	0%	
Video Games	90	1%				
			eBooks	7801	10%	Size of virtual collection = 8517
eBooks	2774	30%	ePeriodicals	37	0%	
eAudiobooks	306	3%	eAudiobooks	619	1%	Does not include Consortium holdings: eBooks – 9088; eAudiobooks – 4423. Does not include hoopla or Freegal.
Total	9472		eVideos	97	0%	
Deleted	3292		Total	80558		

## Avalon Free Public Library Statistics – 2015

### Patrons

Patrons by Type	Avalon Business Employee	Borough Employee	COIL Member	Resident	NR Homeowner	County Resident	Seasonal	Total
	60	84	33	916	4236	1733	69	7131
	1%	1%	0%	12%	57%	25%	3%	100%

Circulation by Patron Types	Avalon Business Employee	Borough Employee	COIL Member	Resident	NR Homeowner	County Resident	Seasonal	Total
	1159	5622	745	21477	62566	29559	1127	122232*
	1%	5%	1%	18%	51%	24%	1%	

\*Circulation by Patron Type does not include eContent circulation

County Patrons Locations in 2015											
Avalon Manor	65	Clermont	30	Green Creek	1	Palermo	2	S Seaville	5	Villas	41
Beesley Point	4	Cold Spring	1	Marmora	18	Petersburg	10	SH Manor	1	W Cape May	4
Belleplain	2	Del Haven	6	Marshallville		Rio Grande	22	Stone Harbor (2012 – 831)	566	Wildwood	16
Burleigh	3	Dennisville	12	N Cape May	24	Sea Isle (2012 – 329)	157	Strathmere	4	Wildwood Crest	15
Cape May	49	Eldora	5	N Wildwood	31	Seaville	31	Swainton	55	Woodbine	22
CMCH (2012 – 633)	451	Erma	5	Ocean City	8	S Dennis	2	Town Bank	1	Undetermined	11
Cape May PT	1	Goshen	2	Oceanview	37	S Dennisville	1	Tuckahoe	2		

## Avalon Free Public Library Statistics – 2015

### Patrons

Non-Resident Patrons 2014											
State	Patrons		State	Patrons		State	Patrons		State	Patrons	Country
AL	1		FL	165		MA	15		NJ	671	Canada 1
AZ	3		GA	8		MD	92		NY	69	France 1
CA	16		HI	1		MI	4		OH	10	Germany 1
CO	10		IA	2		MN	3		OK	1	England 3
CT	34		IL	14		NC	13		OR	1	Ireland 2
DC	10		IN	1		MN	3		PA	2839	
DE	132		LA	2		NH	3		SC	11	

### Inter-Library Loan

Interlibrary Loan	
Avalon Patron Requests	263
Avalon Patron Requests Filled	208
Other Libraries' Requests	5
Other Libraries' Requests Filled	5

### Computers

Computer Use	Sessions	Session Length	Hours	Pages Printed
2014	13007	29.3 min	6241	30804
2013	13350	27.8 min	6185	25615
2012	18472	26.5 min	8158	29708

## Avalon Free Public Library Statistics – 2015

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### Programming

Programming	Total
Children's	108
Attendance (Children)	3826
Adult	366
Attendance (Adult)	7308
Total Programs	474
Total Attendance	11134

### Programming By Type

Program Type	Sessions	Attendance
Arts & Crafts	64	757
Author Lecture	12	1303
Book Clubs	30	330
Children's Arts & Crafts	4	31
Children's Author Lecture	2	89
Children's Book Club	2	6
Children's Concerts	1	56
Children's Lecture	4	267
Children's Story	84	3288
Children's Technology Class	2	5
Children's Video Games	9	84
Concerts	6	2026
Current Events	9	98
Films	17	626
Lectures / Workshops	36	477
Language Instruction	16	136
Performance Art Classes	24	527
Special Interest Groups	40	273
Technology Classes	89	581
Writing Classes	23	174

### Programming By Venue

Venue	Sessions	Hours	Attendance
39 <sup>th</sup> Street Conf Ctr	3	5.5	100
Art Room	17	45.5	175
Avalon Cof	1	1	40
Children's Room	53	39.75	987
Community Hall	6	6	60
Computer Lab	100	183.5	661
Conference Room	163	295.5	1518
Early Ed Center	11	9.75	633
Gymnasium	29	40	2858
Multi-purpose	72	108	3236
Music Rm	12	18	125
Senior Ctr	3	3	91
Vet's Plaza	2	2.75	650
<b>TOTAL</b>	<b>474</b>	<b>758.25</b>	<b>11134</b>