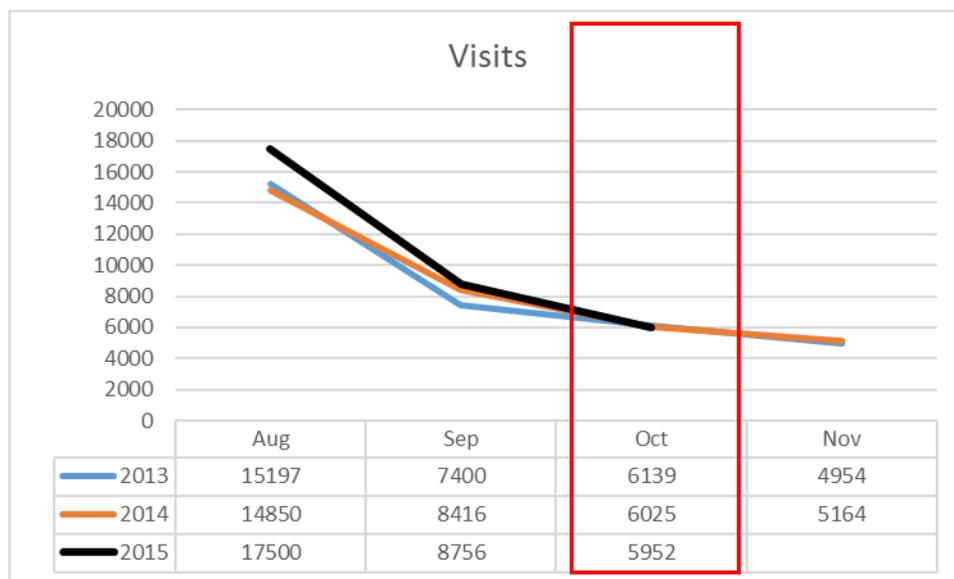
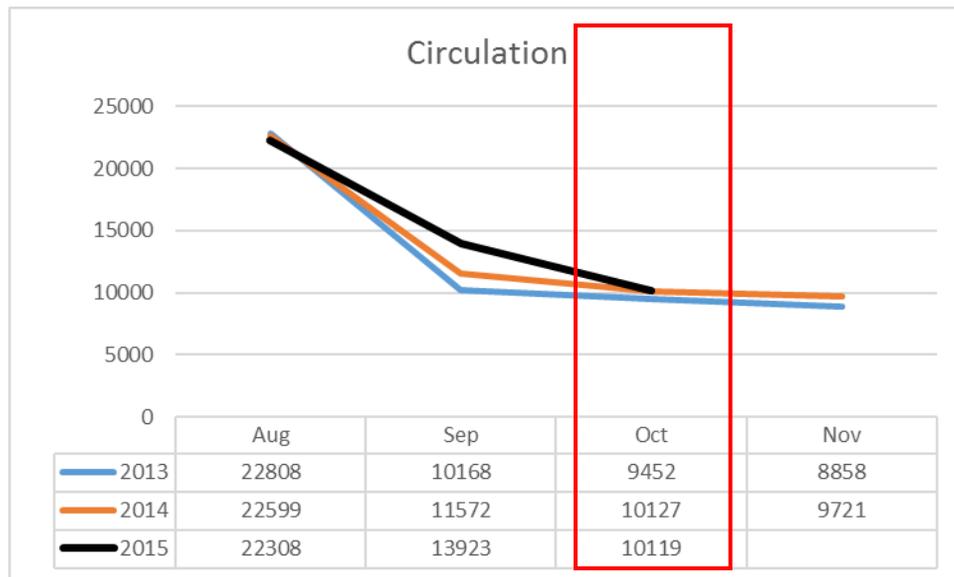


Avalon Free Public Library Director's Report – October, 2015

October's circulation (10119) decreased by 27% from August (13,923), and remained approximately the same as time last year (10075). By the end of September, the library had circulated 136248 items since the beginning of the year, an 7% increase from this same time period last year (127257) .



Visits to the library in September (5952) decreased by 50% from August (8,756), and increased by 4% from this time last year (6025). By the end of September, there were 93,190 visits to the library, a 13% increase from this same time period last year (82,593).

Avalon Free Public Library Director's Report – October, 2015

The library has achieved 5-Star ranking as reported in the November 2, 2015 edition of Library Journal. The determination of this ranking is based on circulation, visits, program attendance and public internet computer use. This is the 8th consecutive year that the library has achieved this national recognition.

Programming

On October 7, the history book club met for the first time to discuss *The New Jim Crow: Mass Incarceration in the Age of Color Blindness*. Dr. Conrad Weiler is the moderator for the book club which will meet the first Wednesday of the month. The history book club is the 3rd reading group the library is currently sponsoring.

The library will be sponsoring concerts by the Cumberland County College Concert Band and Bay-Atlantic Symphony Brass Quintet on Festive Friday. Additionally, Mrs. Claus will be doing a special holiday story time.

Technology



A recent donation of a turntable, audio cassette tape deck and receiver/amplifier, has allowed the library to create an audio digitization work station with an existing desktop and all-ready loaded Roxio Media Editing Software Suite. With the addition of Audacity audio editing freeware, patrons will now be able to digitize 33 1/3rpm, 45 rpm and 78 rpm records as well as 4 track audio cassettes, and, to a limited extent, remove clicks, pops and other noise from the digitized files. Classes on how to restore audio cassettes and records digitally will be scheduled soon.

Outreach

The Library is partnering with the Lions Club, Borough and Holy Redeemer Food Pantry in this year's Cape May County Community Food Drive. The library serves as a collection point for non-perishable goods.

The library is also serving as a Toys-for-Tots drop off.

