

# Avalon History Center Director's Report – January 2016

	# Visitors On-site	# Reached Digitally	# Objects Catalogued	# Objects Digitized
January 2015	4	679	30	28
January 2016	5	3,454	55	43

## Administration

- Sought pricing on components of outdoor space project: benches, gazebo, landscaping.
- Met with Library staff to select equipment for survey kiosks.
- Gathered cost estimates for hot water heater replacement.

## Marketing & PR

- Worked with 7 Mile Publishing to include History Center in new “Check it Out” branding.
- Outlined Spring newsletter. Proposal for four pages as follows:
  - Feature Wells collection items (1 page, front)
  - Volunteer profile on Al Haring (1/3 page)
  - Promote “Hometown Heroes” program (1/3 page)
  - From the Tech’s Desk (1/3 page)
  - Thank painting donors (sidebar)
  - Old photos of Library for 10<sup>th</sup> Anniversary (1 page)
  - Announce exhibits, events and programs (1/2 page, back)
  - Annual membership information (printed on card insert)

## Programs & Outreach

- Continued planning for “On the Way to Cape May” lecture series, presenters as follows:
  - Ocean City: John Loeper, Chairman/Board Member  
US Life Saving Station 30 & Ocean City, NJ Historical Museum
  - Cape May Robert Heinly, Director of Museum Education  
Mid-Atlantic Center for the Arts & Humanities
  - Sea Isle: Mike McHale, former Mayor  
Sea Isle City Historical Society
  - Avalon: History Center Staff  
Presentation on painting restoration & related history
  - Stone Harbor: Terrie Cwik, Board President  
Stone Harbor Museum

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- Wildwood: Peter Harp, costumed interpreter  
Hereford Inlet Lighthouse
- Middle Township: Nathaniel Doughty, former Mayor
- Met with Borough's Historic Preservation Committee.

## Collections

- Sought additional quote on Wells painting.
- Visited 26<sup>th</sup> Street school with a preservation architect.
- Continued newspaper digitization project with recently donated issues of the *Avalon Herald*; creating files based on the local business profiles they printed.

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## Capital Projects Update Submitted February 10

<b>Project name</b>	<b>Budget</b>	<b>Component</b>	<b>Vendor</b>	<b>Status</b>	<b>Costs</b>
Improve Outdoor Interpretive Space	\$25,000	Furnishings for Cottage	TBD	Researching reference photos	TBD
		Gas light restoration	Adam Jenkins	Available to work late spring	\$5,951
		Bench replacement	Blu Fish/General Recreation, Inc	Have two quotes	\$800/ \$1,230
		Landscaping	TBD	Stan Sperlak to submit proposal	TBD
		Lighting	TBD	Will ask Public Works	TBD
		Gazebo	Robert Ditzler	Ready to go	\$400
		Signage	TBD	Collecting quotes	TBD
		Brick walkway	TBD	Collecting quotes	
Expected project total:					TBD
Re-Fit 39 <sup>th</sup> St Tennis Building	\$20,000	Met with Borough to discuss components.	TBD	Awaiting confirmation that building will remain available.	
		Expected project total:			
Water Heater & Compressor Replacement	\$10,000	Water heater replacement	Ct House Plumbing	Ready to go	\$2,320.25
		Fire suppression system compressor replacement	Communale	Completed , paid by Borough.	\$1,550
		Expected project total:			
Survey Kiosk	\$6,000	1 iPad Air 2 16 GB	Staples	Ready to go	\$499
		Stand x 2	PCMG	Ready to go	\$998
		Software	Survey Monkey	Ready to go	\$300/ yr
		Signage	7 Mile Publishing	Awaiting quote	TBD
		Expected project total:			
Planning for 26 <sup>th</sup> St School	\$20,000	Assessment: probes, schematic plans, cost estimates.	LWDMR architects (Lindemon)	Cleared through Borough, B&G, Finance: contract signed.	\$5,200
		Other professional assessment	TBD	Add'l components TBD after architect's assessment.	TBD
		Expected project total:			