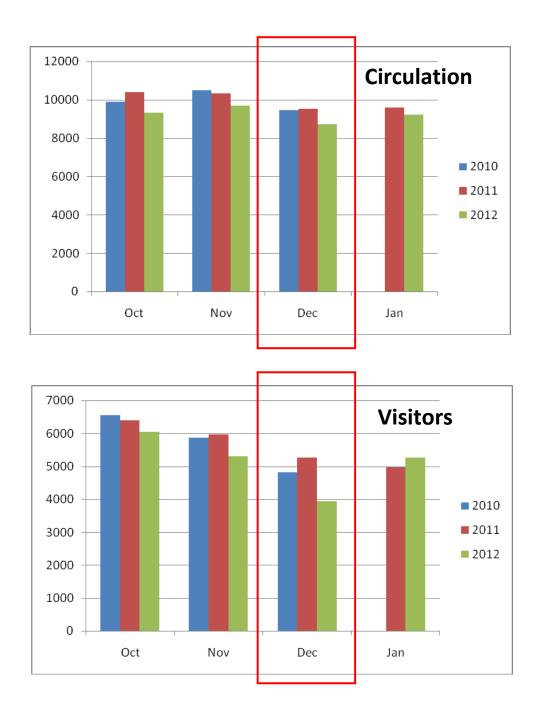
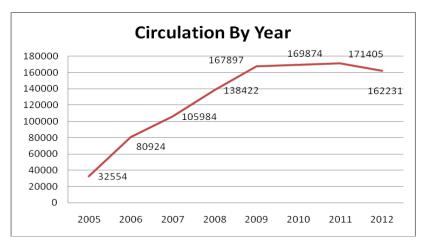
December's circulation (8710) decrease by 10% from November (9689), and decreased by 9% from this time last year (9539). By the end of December, 162,231 items were circulated for the year which is an 5.4% decrease from last year (171,405).

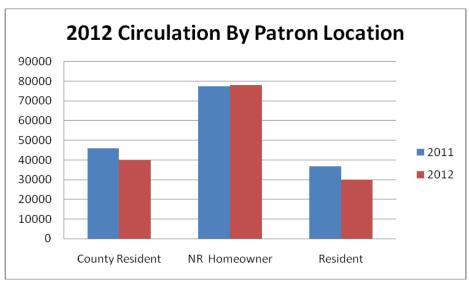


Visits to the library in December (3946) decreased by 26% from November (5304) and declined by 22% from this time last year (5963). By the end of December there were 99556 visits to the library since the beginning of the year which was a 3% decrease from last year (102492).

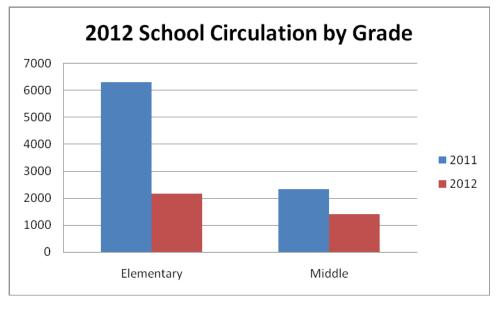
The circulation statistics for 2012 (162,231) declined by by 5.4% or 9174 from 2011 (171,405).



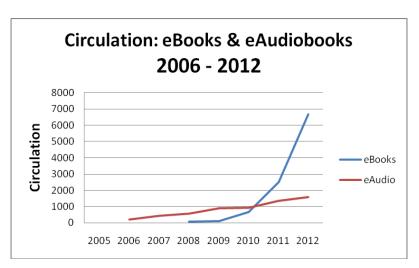
There was a marked decline in materials checked out by county residents (-5981) and Avalon residents (-6645). The opening of the Sea Isle branch of the county library early in 2012 and the closure of the Townsend's Inlet Bridge may account for the decline in circulation of county cards.



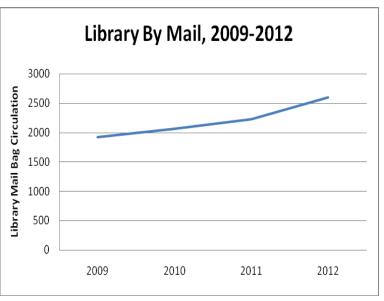
2012 was also the first full year of the relocation of elementary school students to Stone Harbor. Part of the decline in Avalon resident circulation (-6645) can attributed to the shift of student population. School circulation declined by 58.6% or 5057. School circulation is a component of Avalon resident statistics.



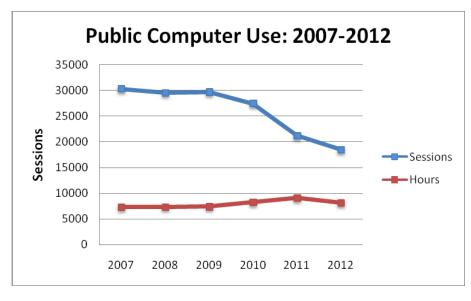
In 2012, downloads of eBooks and eAudiobooks continued to grow. By the end of December patrons had downloaded 6685 eBooks, a 166% increase from the previous year (2512). eAudiobook downloads (1590) increased by 17% from last year (1364).



In 2012, we sent out 2603 library-by-mail bags. This was a 17% increase from the previous year (2224).



Public computer use continues a downward trend. There were 18,472 sessions in 2012. This represents a 13% decline from the previous year (21175). Likewise, the annual houruse total declined by 10% (2011 – 9086, 2012-8158).



The number of visits to the library in 2012 (99,556) declined by 2.9% from 2011 (-2936).

