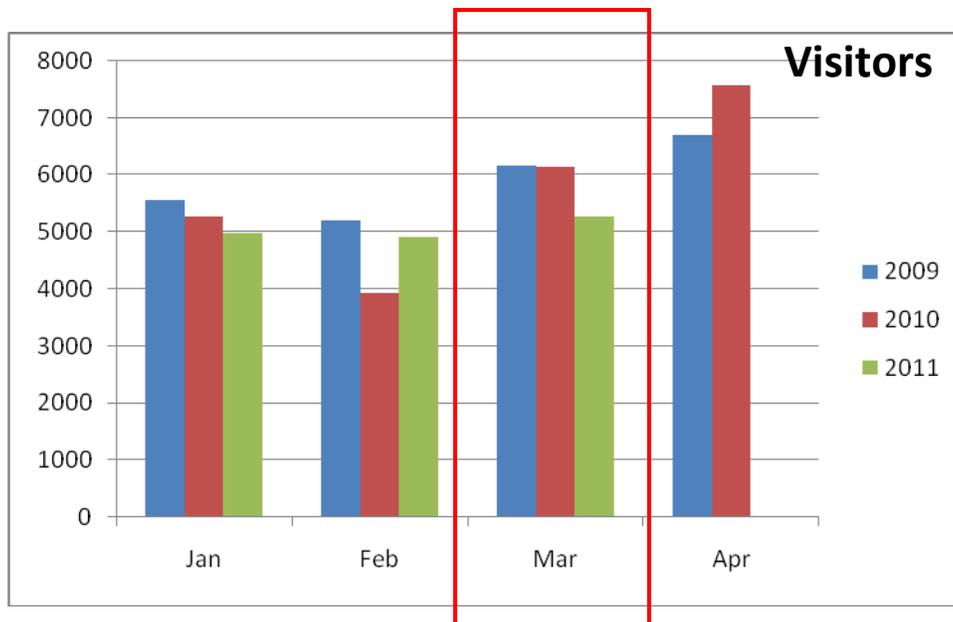
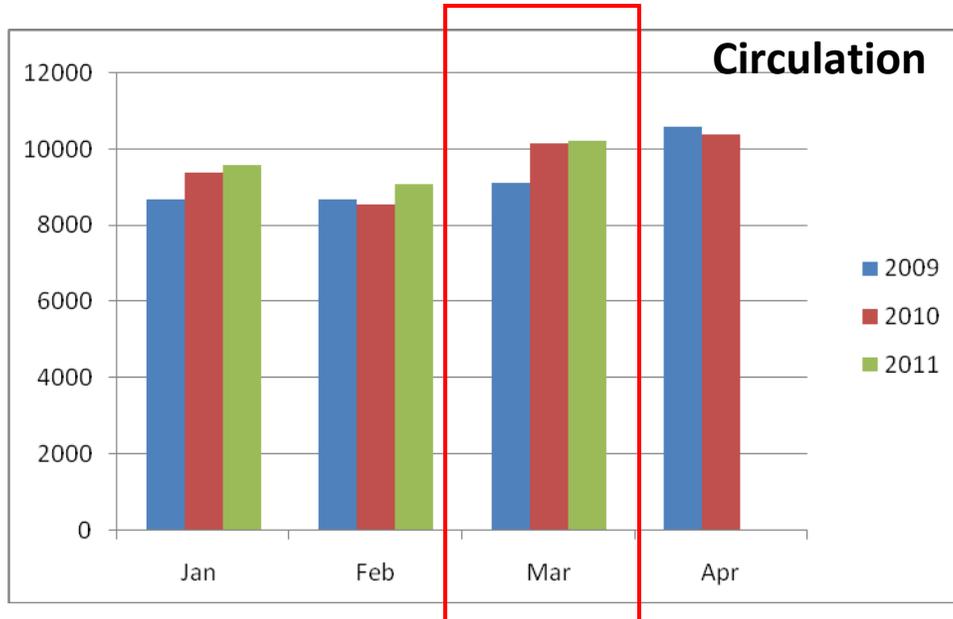


Avalon Free Public Library Director's Report – April, 2011

March's circulation (10243) decreased by 13% from February (9076), and increased by less than 1% from this time last year (10157). By the end of March 28499 items were circulated for the year, a less than 1% increase from this time last year (28307).



Visits to the library in March (5282) increased by 7% from February (4923), but decreased by 14% from March of last year (6154). By the end of March, there were 15,182 visits since the beginning of the year. This was approximately 1% below 2010's year to date figure (15364).

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The 2010 New Jersey Public Library Survey was completed and submitted.

The Director presented the State of the Library Report to Borough Council March 23. The powerpoint can be found at http://avalonfreelibrary.org/admin/Pamphlet-Uploads/Council_Presentation_2010.pdf. However, the narrative is not part of the file.

The COIL meeting which was originally scheduled for March 16 has been rescheduled for April 20. Avalon is hosting.

The Library was closed March 28 for an in-service. In the morning, Michelle convene a staff meeting covering a variety of procedural issues. The meeting was followed by Chris Holly and Julie Dore from Innovative Interfaces who introduced our new Encore search engine. They also covered the administrative features of the Encore for the senior staff. In the afternoon Shannon reviewed procedures for downloading eBooks to the Sony eReaders from Overdrive. Staff reviewed the library's webpage, Universal Class, Tutor.Com and novelist.

Both our new library search came online in March. Encore provides greater functionality then our currently catalog interface. It will not only return CD, DVD, and book holdings in our database, but will also return related magazine, newspaper and encyclopedia articles. Patrons are able to rate articles as well as place tags on articles to help retrieve them at a future date. If you spelled the search term wrong, Encore will suggest a correct spelling. We will retain links to the original catalog for patrons who prefer the older version. Although, we are currently beta-testing Encore, it is running on one of the library's OPACS. It can be accessed on the web at <http://encore.avalonfreelibrary.org>.

Our mobile compatible catalog is also available either by clicking on the catalog button of our webpage or going directly to <http://m.avalonfreelibrary.org>. Patrons can search our holdings, check their account and place holds using their 3G enabled smart phones.



The library's spring reading program got underway at the beginning of the month. Avalon Students earn points for both reading books and writing reviews which they can post on our website. High scorers will receive gift certificates to the school's book fair in May.

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Technology Projects in 2011			
Project	Current	Next Step	Notes
Replacement of 8 computers	6 pc's have been installed in the computer lab on the library's network.	Deploy iMACS prior to installation of Envisionware (4/19).	
Replace SAM with Envisionware time/print management system	3-way planning meeting occurred with Ancero and Envisionware to discuss network issues. Coin dispenser arrived. Initial software downloads installed	~Update Java on all public computers. ~Have library logo ready on installation date. ~Remove all shared printers the day before installation date ~Have computer use policy via html file or url.	Installation Date: 4/19 Identifying patron funds that remain on account with Sam
New Website	No work has been done on this project in March.		
Encore Catalog	Completed. Beta test	Change url on website navigation. We currently have code to insert search entry box onto a more aesthetically pleasing page. Will incorporate on new website	
AirPAC – Milleniums Mobile Catalog	Completed	Create links on website. Currently redirects from catalog.avalonfreelibrary.org may need to also redirect from encore.avalonfreelibrary.org.	