

Avalon History Center Director's Report – June 2016

	# Visitors On-site	# Reached Digitally	# Objects Catalogued	# Objects Digitized
June 2015	204	23,165	17	174
June 2016	302	19,388	62	62

Administration

- Met with AFPL Buildings & Grounds Committee
- Priced plaques on behalf of AHS for the new benches in the backyard.

Marketing & PR

- Met with Seven Mile Publishing to discuss graphic changes to website.
- Event flyers distributed throughout town.
- 1940s exhibit covered in Seven Mile Times.
- 1940s exhibit and Wells painting covered in Middle Township Gazette.

Programs & Outreach

- Developed activities for Day Camps.
- Held Teatime 6/19, six attended.
- Held Trivia Night 6/22, about 50 attended.
- Held Lighthouse lecture 6/29, about 25 attended.

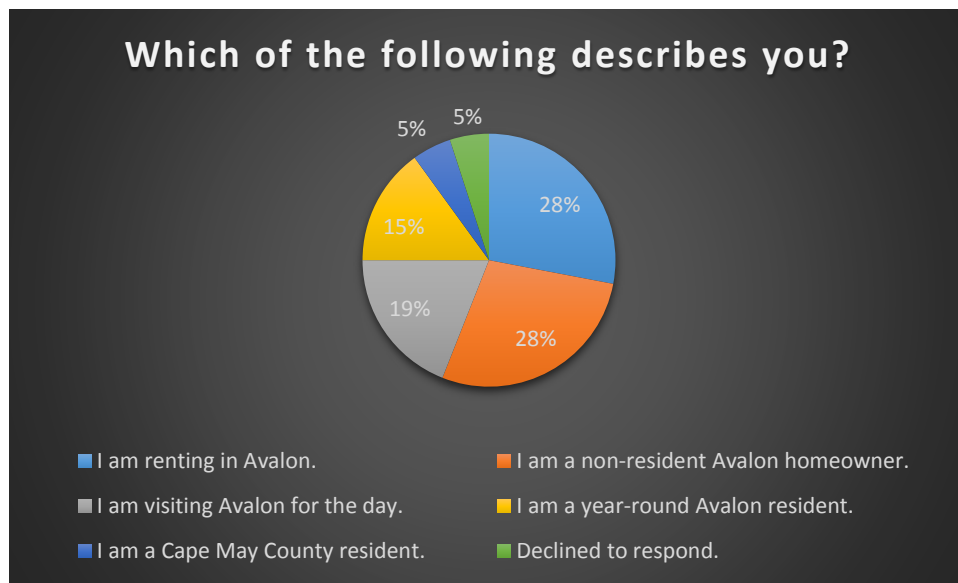
Collections

- Received Avalon School photos for scanning.
- Collections Committee recommends acceptance of the following objects:
 - Bob DeMento: aerial photo of Avalon 1935
 - Susan McLaughlin: 58 images of 1962 storm damage, both digital and on slides
 - Ally Chervenak: Clayton Marcus shipping label to Avalon Home Store
 - Contemporary newspaper clippings, including coverage of last fall's Bocce tournament and a feature on Murray Wolf
 - Carol MacFeat: seasonal beach tag, 2013
 - Linda Hall: digital photos and scrapbook pages

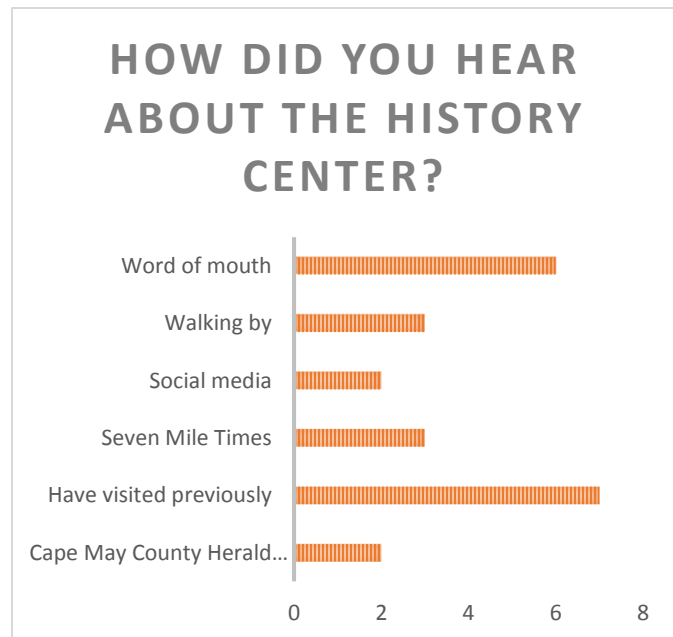
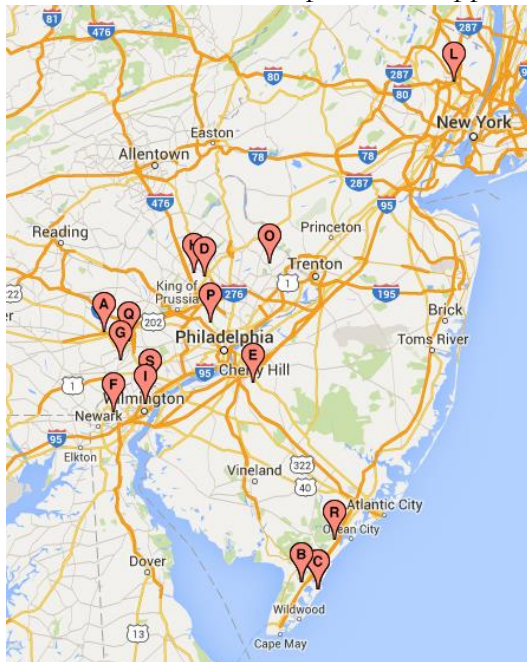
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June Survey Results

21 parties responding representing 48 total visitors (16% of monthly visitors)



Visitors' Year-Round Zip Codes mapped:



Average satisfaction rating on a scale of 1-5:

4.8

Particularly enjoyed: videos, old photos, Presidents, 1940s exhibit, lighthouse lecture

Suggestions: none

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Capital Projects Update

<u>Project name</u>	<u>Budget</u>	<u>Component</u>	<u>Vendor</u>	<u>Status</u>	<u>Costs</u>
Improve Outdoor Interpretive Space	\$25,000	Furnishings for Cottage	TBD	Still seeking quotes.	TBD
		Gas light restoration	Adam Jenkins	Scheduled for 7/22	\$5,951
		Bench replacement	Blu Fish	Completed.	\$2,697.60
		Landscaping	Cape Shore Landscaping	Completed.	\$4,800
		Sprinkler system	Public Works	Completed, no invoice yet.	TBD
		Lighting	Public Works	Waiting on quote.	TBD
		Gazebo	Robert Ditzler	Completed.	\$400
		Signage	7 Mile Publishing	Estimate only, will vary by size.	\$500
		Brick walkway	Gibraltar	Proceeding.	\$1,500
Project total:					TBD
Re-Fit 39 th St Tennis Building	\$20,000	Met with Borough to discuss components.	TBD	To be discussed in Buildings & Grounds.	
		Project total:			
Water Heater & Compressor Replacement	\$10,000	Water heater replacement	Ct House Plumbing	Completed.	\$2,320.25
		Fire suppression system compressor replacement	Communale	Completed.	\$1,550
		Project total:			
Survey Kiosk	\$6,000	iPad Air 2 16 GB x 2	PCMG	Completed.	\$798
		Stand x 2	PCMG	Completed.	\$838.48
		Shipping	PCMG	Completed.	\$38.63
		Signage	7 Mile Publishing	Completed.	\$40
		Project total:			
Planning for 26 th St School	\$20,000	Assessment: probes, schematic plans, cost estimates.	LWDMR architects (Lindemon)	Preliminary work completed.	\$3,900
		Project total:			