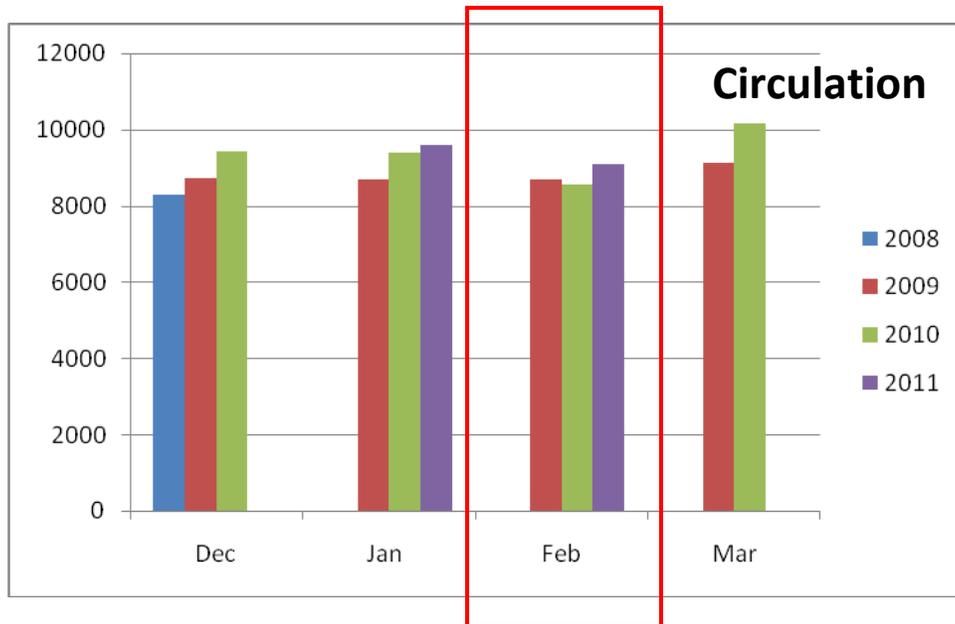


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February's circulation (9076) decreased by 5% from January (9597), and increased by 6% from this time last year (8551). By the end of February 18673 items were circulated for the year, an 8% increase from this time last year (17242).



There were 4923 visits to the library in February a decline of 1% from January (4977), and an increase of 25% from this time last year (3926). It should be remember that the library was

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closed for almost 5 days as a result of the blizzard in 2010. By the end of February 9900 visits were made to the library since the beginning of the year, and a 7% increase from 2010 (9210).

The application for the National Medal of Library and Museum Service was completed and sent to the Institute of Museum and Library Services. At the 2010 National Book Festival, held in Washington D.C. at the end of September, the library was anonymously nominated for the award.

During February, the library was busy with outreach related to services available through the Out Spoken Library, a program promoted by the NJ State Library's Talking Book and Braille Center.

<b>Outspoken Library</b>		
<b>Current</b>		<b>Meet Next</b>
<b>Meeting with Paul Ann Pierson – Office of Disability Services</b>		<b>Meet with Helen Diller Home officials to see if we can support the kids using TBBC resources. Library currently maintains a small children's audiobook library at the home during the summer.</b>
<b>Feb 1</b>	<b>Avalon Senior's Luncheon</b>	<b>Special education administrators</b>
<b>Feb 8</b>	<b>Blind Center at Methodist Church</b>	<b>Veterans Groups</b>
<b>Feb 17</b>	<b>Lion's Club</b>	<b>Senior Centers</b>
<b>Feb 24</b>	<b>PR Event - attended by Mayor Martin Pagliughi, Senator Van</b>	

The director has been requested to serve on the Library Services and Technology Act (LSTA) Advisory Council by the State Librarian, Norma Blake. The council will assist the State Library Development staff in developing and evaluating the LSTA five year plan; establishing annual grant criteria, priorities and categories; and evaluating activities funded through the LSTA program in New Jersey.

The director will be presenting during the poster session of the 2011 NJLA Conference on May 3. The title of his presentation is *Using Constant Contact as a Platform for Library eNewsletters*.

The Library will be hosting the monthly meeting of the Coalition of Independent Libraries (COIL) on March 16.

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Publisher Harper-Collins (HC) has revised licensing arrangements with to library eBook vendors. Currently, the standard license for an eBook is held by the licensee in perpetuity. The license for Harper-Collins eBooks lasts now for 26 loans, after which the license will have to be repurchased. The Library community about other eBook publishers following suit. The South Jersey Audiobook Consortium will meet April 25 in Ocean City.

<b>Technology Projects in 2011</b>			
<b>Project</b>	<b>Current</b>	<b>Next Step</b>	<b>Notes</b>
<b>Replacement of 8 computers</b>	6 pc's have been installed in the computer lab on the library's network.	iMac's will be installed just prior to the implimentation of Envisionware. iMacs will be installed on the mainfloor of the library	Need to purchase productivity software for iMacs. 4 older monitors donated to Stockton. 2 more will be available once iMacs are installed.
<b>Replace SAM with Envisionware time/print management system</b>	Introductory phone meeting on Feb 18 to review process	Planning phone meeting Mar 11 with Envisionware	Installation late April / Early May
<b>New Website</b>	No work has been done on this project in February.		
<b>Encore Catalog</b>	Millenium upgrade from 2007 to 2009A accomplished	March 28 introduction for staff.  Establish subdomain encore.catalog.avalonfreelibrary.org	
<b>AirPAC – Milleniums Mobile Catalog</b>	Subdomain established m.avalonfreelibrary.org	Ready for beta-test mid-march?	

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Cape May County Herald, (March 3, 2011) Online Edition

## Some Books ‘Talk’ In Avalon Library

By [Nancy Rump](#)



Clockwise Adam Szczepaniak, Mayor Martin Pagliughi, Library Director Norman Gluckman and Sen. Jeff Van Drew./Photo by Scott Wahl

AVALON – Avalon no longer has a “silent library.”

The borough’s house of books has teamed with N.J. State Library Talking Book and Braille Center (TBBC) and partnered on an “Outspoken Library” project here.

It won’t mean noisier visits for patrons. It will open a new avenue for those with difficulty reading due to blindness, visual impairment or any other sort of physical impairment that may make holding a book nearly impossible.

“It really is amazing,” said library director Norman Gluckman, on hand Thur., Feb. 24 for the project’s official unveiling. “It’s going to allow us to serve a population we hadn’t been able to serve before.”

Sight impairment is something the borough is very familiar with; it’s home to the Helen L. Diller Vacation Home for Blind Children.

But the Outspoken Library is more than just an audio book service for those who have lost vision.

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According to Adam Szczepaniak, director of the TBBC, it's for anyone that has trouble seeing words in a book or simply holding one in their hands.

“Any vision problems or anything that might prevent a person from holding a book at all or for an extended period of time,” he said. “All those people are eligible to use the service.”

The Outspoken Library starts at a kiosk in the library. There patrons will find a computer that acts as a dedicated portal to thousands of audiobooks that can be downloaded onto a TBBC-issued digital talking book player, which the library has on site.

Eligible patrons must register to use the free service and once registered, gain access the National Library Service's Braille and Audio Reading program via the Internet, Szczepaniak said.

The National Library Service program offers 20,000 downloadable audio books and 42 magazines, all accessible from home or the library computers. The registration is valid at libraries in all states.

Szczepaniak said what's nice about the program is that for someone without a computer, “they're not disenfranchised because of cost.”

“There are no costs,” he said.

The kiosk is underwritten by the National Library Service for the Blind and Physically Handicapped, so it's free to libraries and patrons.

Registration allows individuals to access TBBC's Audiovision Newspaper Reading Service as well. Major newspapers, including the “New York Times” and “Wall Street Journal” are available.

“People” and “Time” magazines are also on the listening list, as well as more localized periodicals like the “Philadelphia Inquirer and the “Newark Star Ledger.” Additionally, the service allows users to listen to state grocery ads, “TV Guide” and horoscopes.

Other services include the National Federation for the Blind's Newline with over 300 newspapers, magazines and wire services, and the Library of Congress Braille and Audio Reading Download (BARD) site. There are currently over 18,000 unabridged books and 42 magazine titles available from BARD.

Mayor Martin Pagliughi and Sen. Jeff Van Drew, (D-1st) who attended last week's unveiling at Avalon Free Public Library, were impressed with the variety of options offered.

“That it offers that kind of wide access to any impaired person is great,” Pagliughi said.

At a time when budgets cuts have restricted funding to libraries, Van Drew said programs like the Outspoken Library were essential to keep in place.

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“Access to information, regardless of who you are, is something we need to supply,” he said. “To cut anyone off from that is a terrible thing.”

For information, visit Avalon Free Public Library, 235 32nd St. The kiosk is available for use during normal working hours.

A link on the library's website, [www.avalonfreelibrary.org](http://www.avalonfreelibrary.org), contains eligibility application forms for download or visit Talking Book and Braille Center site at [www.njsltbbc.org](http://www.njsltbbc.org) or call the center at (800) 792-8322.