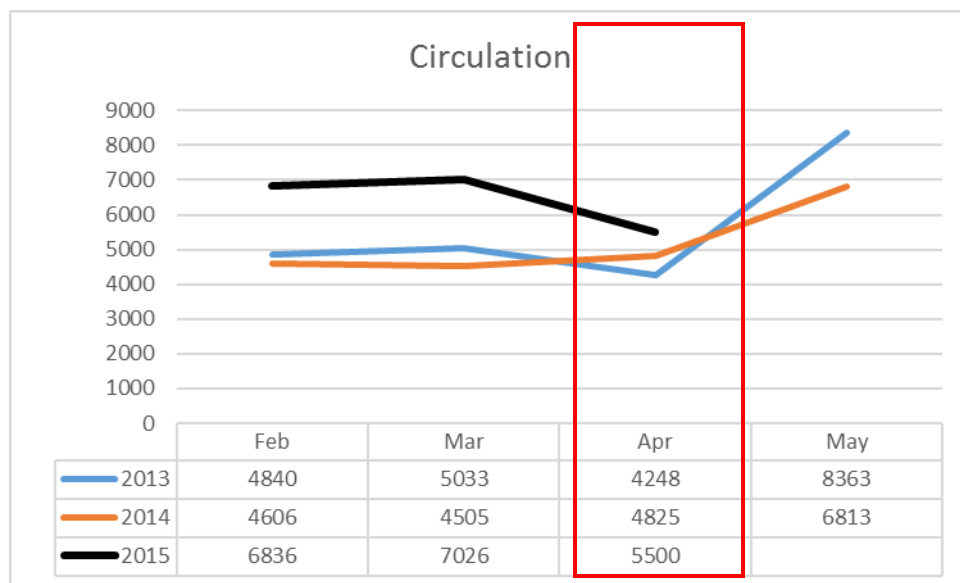
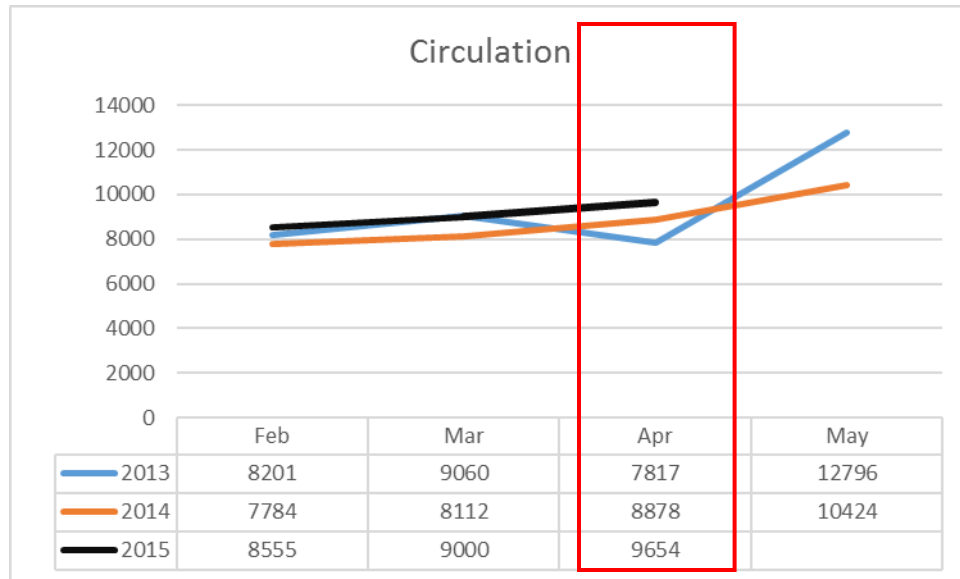


Avalon Free Public Library Director's Report – April, 2015

April's circulation (9654) increased by 7% from March (9000), and increased by 9% from this time last year (8878). By the end of April, the library had circulated 37,143 items since the beginning of the year, a 14% increase during this same time period last year (32,669) .



Visits to the library in April (5500) declined by 22% from February (7026), and an increase of 22% from this time last year (4505). By the end of April, there were 24,862 visits to the library, a 31% increase during this same time period last year (18,923).

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Employment applications/resumes for individuals not hired by the library for the years 2007, 2010 and 2011, were disposed of in a manner consistent with the state document retention schedule for municipal public libraries, and with the authorization from the New Jersey Division of Archives and Records Management. Shredding was completed on April 21. Additionally, authorization was given for the deletion of employment related emails with associated employment applications / resumes attachments received during 2010 and 2011. Deletion of these digital documents was completed on May 5

During the first quarter of 2015, 262 unique users utilized Library-by-Mail. 407 mailbags carrying 813 items were sent to patrons in 8 states and Washington, D.C. On the average, each bag contained 2 items.

Library By Mail 1/2/15 – 3/31/15 Returned Bags				Frequency of Use (1/2-3/31)	
States	Unique Users	Bags	Items Checked out	Frequency used	# of Patrons
Wash, D.C.	2	3	5	1X only	186
Florida	43	75	119	2X only	37
Georgia	1	8	16	3X only	22
Maryland	1	1	1	4X only	12
N Carolina	2	2	6	5X only	3
New Jersey	47	66	130	6X only	2
New York	6	12	33		
Pennsylvania	155	233	490		
Virginia	5	7	13		
TOTAL	262	407	813		
Average # of Items per bag: 2					

Information was derived from returning shipments and does not reflected the total number of items checked out during this period.

Michele Yakopcic was hired as the Story Time Library Assistant. Michele is a retired elementary school educated with 35 years' experience. The last 5 years of her career, Michele was a PreK – 4th Grade school librarian in the Linwood School District.

The library is searching for candidates for summer augmentation. The following positions are available: 2 page/shelver, 2 computer aid, and library program assistant. The employment ad for these positions is on the Herald and its associated website as well as in the employment section of the library's website. Additionally, the library's Facebook page is being used to promote the search. Application deadline is 5pm May 29.

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The Museum Pass Program will soon include the Battleship New Jersey. Current passes available at the library include The Wetlands Institute (Stone Harbor), Wheaton Arts (Millville), and the Atlantic City Aquarium (AC). Other museum pass programs we are currently evaluating are: The Garden State Discovery Museum (Cherry Hill), The Academy of Natural Sciences of Drexel University (Philadelphia), The Penn Museum (Philadelphia), and The Pennsylvania Academy of Fine Arts (Philadelphia).

The library is weeding approximately 1900 volumes from our off-site storage. Millville Public Library has agreed to transport the books up from our remote storage back to Cumberland County and distribute the books between itself and Bridgeton Public Library.

Staff Training, Workshops, Conferences: In April, Shannon and Ryan attended Computers in Libraries conference (Washington, D.C.), and Michelle participated in several workshops at the annual NJLA conference. (Long Branch)