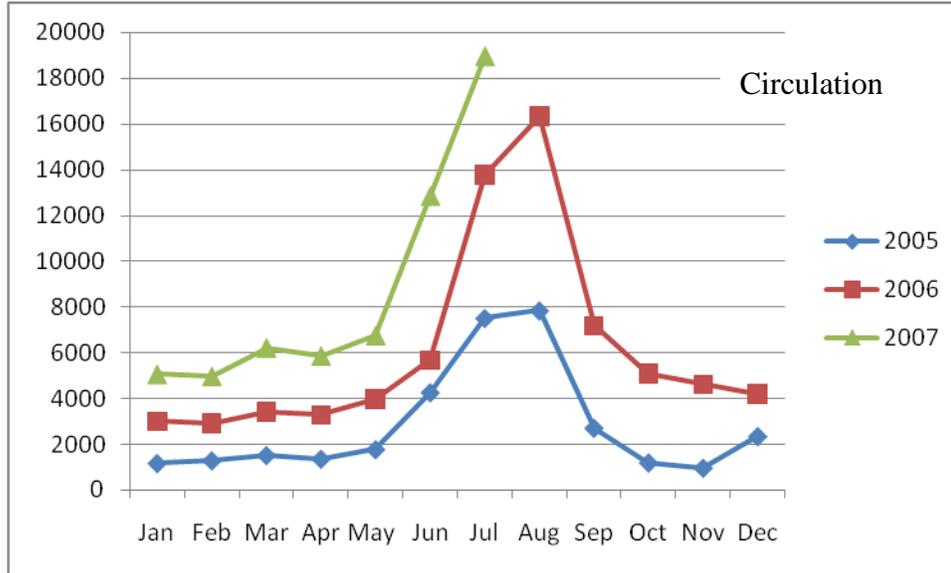
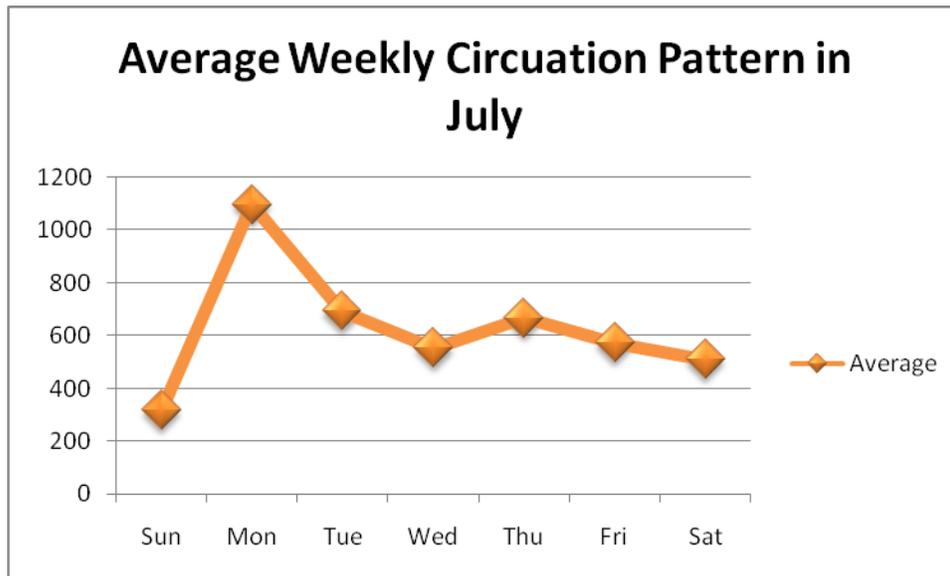


Director's Report for July 2007

July circulation (19402) increased by 51% from June (12841). It increased by 40% from this time last year (13784). By the end of July the library circulated 61045 items since January. This is a 69% increase from the 2006 year-to-date circulation (36177).



Mondays are the heaviest circulation day in July.



361 new cardholders added in July bring the total number of patrons to 5701. 26 year-round residents became patrons while 274 non-resident homeowners received cards. There were 24 new patrons from Cape May County. No bill has been received from Cape May County for July with regards to new/renewed Avalon patrons.

7418 computer sessions in July. This is a 66% increase from the previous month (4460) and a 41% increase from this time last year. Average session is 15 minutes

0 items weeded from collection.

659 new items added to the collection June.

Summer staff is now in place. 2 seasonal clerks and 2 pages have been hired and trained.

Evans Grant Implimented. With the approval of the board last month, the library used the funds from the Evans Foundation to improve organizational access to the Community Calendar that is on our website, and to increase the number and capability of our collection of PlayAway media players. JSE Computers designed a secure calendar management page that could be used by organizations without compromising the Library's website management page. To date, Joan Hunter (Chamber of Commerce) and Sue Keen (Mayor's Office) have been trained. Dave Haberle (Rec. Dept.) and Amy Kleuskens (Clerk's Office) will be trained in the coming weeks. The library increased the size of the collection and the utility of the books on PlayAway MPS players. Nine new titles were added. Additionally, 5 FM transmitters, which attach to the MP3 player enabling broadcast of the story to the car radio, were purchased with the Evans grant fund.

Linda Gentile and James Finegan in the Avalon Summer Series.



Noted golf author spoke to about 30 individuals on May 26. On May 30, Linda Gentile presented the American Piano Show to an audience of about 425.

Summer reading program features online book reviews. The 2007 summer reading program, *Get a Clue@ Your Library*, is off and running. 92 children have signed up. This year children can post bookreviews on our website to earn prize points. Over 20 reviews have been posted in the past week.



235 32nd Street • Avalon, NJ 08202 • 609-967-7155

Monday - Thursday 9am - 8pm
Friday - Saturday 9am - 5pm
Sunday 11am - 3pm



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MY ACCOUNT

NAME

BARCODE

Book Reviews

Book reviews by author's last name: P

Pope, Mary

Blizzard of the Blue Moon

JLI - AVALON

This book was about a unicorn who was trapped in a painting in a museum. Jack and Anna had to save it from two people who wanted take back to their master, the dark wizzard. You must read this book to find out about their adventures. It was cool!

Pope, Mary

Magic Tree House BUFFALO BEFORE BREAKFAST

JD - Avalon

The book I was reading is, Magic Tree House #18 Buffalo Before Breakfast. It's when Jack and Annie get blown away in the time of Lakota people (A.K.A. Indians) they meet Black Hawk and meet his grandmother. Black Hawk takes them to see buffalos but he forgets his brave wolf suit then a buffalo chases him. Read Buffalo Before Breakfast to find out what happens!

Pope, Mary

Magic Tree House Revolutionary War on Wednesday

JD - Avalon

The book I was reading is called, Magic Tree House, Revolutionary War on Wednesday. Here is my review, Jack and Annie get whisked away into the time when George Washington was alive. They meet a captain with his men. Jack and Annie found out, that a secret mission was planned because, the Patriots were losing! Read the book to find out if the Patriots will ever win the war!!!

Prelutsky, Jack

It's Raining Pigs & Noodles

JLI - AVALON

This is an anthology of poems. One of it's poems was My Underdog is Overweight. This is an example of the collection of silly poems. I enjoyed reading it. It was sooooo funny.

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