

Avalon History Center Director's Report – August 2016

	# Visitors On-site	# Reached Digitally	# Objects Catalogued	# Objects Digitized
August 2015	249	7,733	15	8 (78 total pages)
August 2016	257	34,428	34	52

Administration

- Assisted AHS in ordering plaques for new backyard benches.
- Brick walkway in backyard levelled and finished off.
- Determined History Center winter hours will expand: Monday – Saturday, 10am-4pm. Worked with Personnel Committee on associated staffing needs.
- Facilitated printing of additional veterans' banners.
- Enrolled in several professional development courses in collections management, copyright law, and local issues.
- Attended “Active Shooter” presentation at Borough Hall.

Marketing & PR

- Attended monthly Marketing meeting at Chamber.
- Worked with website developer on redesign submitted by Seven Mile Publishing.
- Send Constant Contact e-mails re: lectures, 1940s exhibit.
- Upcoming Rawlins program featured in 7MT.
- Ordered branded staff shirts.

Programs & Outreach

- Executed “On the Way to Cape May” lectures: 8/3 our staff presented on the Wells painting (25 attended) and 8/10 Randall Bauer of the Stone Harbor Museum presented (35 attended).
- Held Teatime 8/16, seven visitors attended.
- Planned for 9/10 Rawlins program together with Library staff.
- Submitted draft of Historic Preservation element of the Master Plan to the associated Borough Committee.

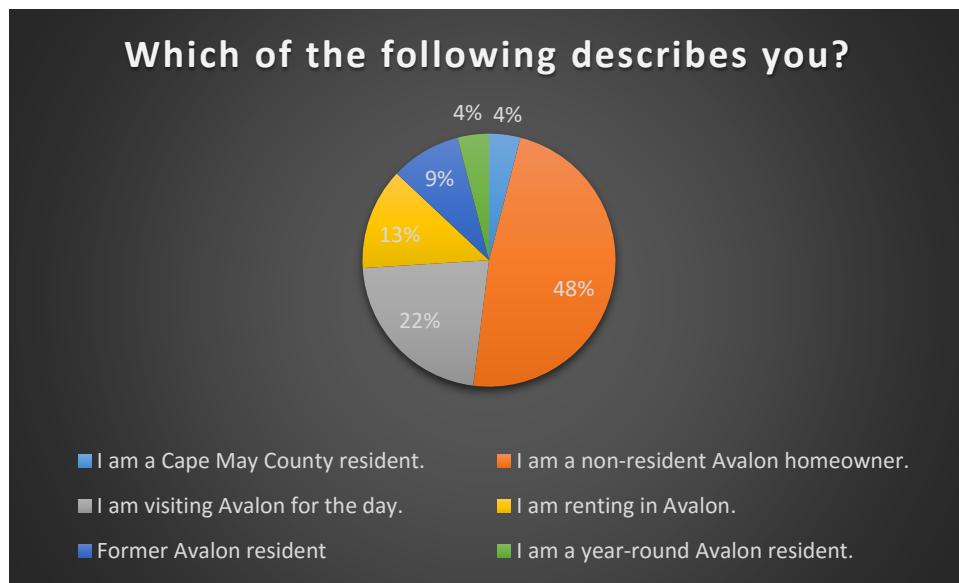
Collections

- Met with Public Works to discuss refurbishing the interior of the Cottage.
- Continued work on expanding Local Businesses & Biographies catalog databases; began expansion of local businesses exhibit.
- Collections Committee recommends acceptance of the following object donations:
 - Suzanne Ludlam: 1946 Avalon grammar school pin
 - AFPL: 2006 pins from dedication of Veteran's Plaza
 - Methodist Church: Two coffee mugs from Sullivan's Department Store
 - Art & Sandy Ridler: copies of 12 photos of old Avalon, approx. 1920s-1950s.

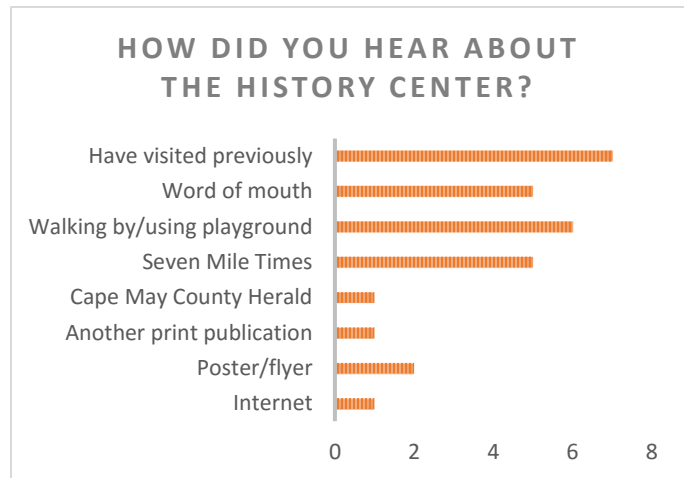
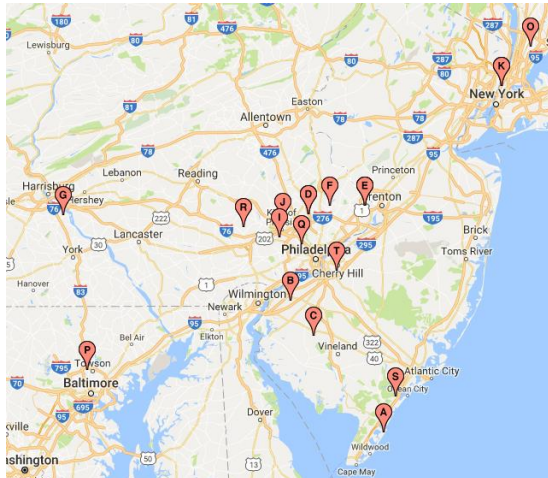
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August Survey Results

23 parties responding representing 66 total visitors (25% of monthly visitors)



Visitors' Year-Round Zip Codes mapped:



Average satisfaction rating on a scale of 1-5:

4.9

Particularly enjoyed: Clock, 1940s exhibit

Suggestions: More items in gift shop

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Capital Projects Update

<u>Project name</u>	<u>Budget</u>	<u>Component</u>	<u>Vendor</u>	<u>Status</u>	<u>Costs</u>
Improve Outdoor Interpretive Space	\$25,000	Furnishings for Cottage	TBD	Still seeking quotes.	TBD
		Gas light restoration	Adam Jenkins	Conservation in progress.	\$5,951
		Bench replacement	Blu Fish	Completed.	\$2,697.60
		Landscaping	Cape Shore Landscaping	Completed.	\$4,800
		Sprinkler system	Public Works	Completed, no invoice yet.	TBD
		Lighting	Public Works	Waiting on quote.	TBD
		Gazebo	Robert Ditzler	Completed.	\$400
		Signage	7 Mile Publishing	Estimate only, will vary by size.	\$500
		Brick walkway	Gibraltar	In progress.	\$1,500
Project total:					TBD
Re-Fit 39 th St Tennis Building	\$20,000	Met with Borough to discuss components.	TBD	Tabled.	
		Project total:			
Water Heater & Compressor Replacement	\$10,000	Water heater replacement	Ct House Plumbing	Completed.	\$2,320.25
		Fire suppression system compressor replacement	Communale	Completed.	\$1,550
		Project total:			
Survey Kiosk	\$6,000	iPad Air 2 16 GB x 2	PCMG	Completed.	\$798
		Stand x 2	PCMG	Completed.	\$838.48
		Shipping	PCMG	Completed.	\$38.63
		Signage	7 Mile Publishing	Completed.	\$40
		Project total:			
Planning for 26 th St School	\$20,000	Assessment: probes, schematic plans, cost estimates.	LWDMR architects (Lindemon)	Preliminary work completed. Gathering info for justification.	\$3,900
		Project total:			